



CONSIDER AN ORDINANCE AMENDING CHAPTERS
19 AND 31, SIGNAGE

OR-21-012

July 6, 2021

Background and Findings

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- ❑ Currently Recreation Services (RS) has no language within Chapter 19 addressing signage within our park system
- ❑ RS has received signage requests related to our parks
- ❑ The City's practice in the past, as a property owner, has been to not allow signs, but currently is not spelled out in an ordinance

Proposed Amendment

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- Update Chapter 19 to read as follows:
 - ▣ Sec. 19-26 - *Signage* shall mean a sign that is posted or placed within a city park
 - ▣ Sec. 19-37 - Signage

It shall be unlawful for any person to fasten, place, paint, or attach in any way any sign, handbill, poster, advertisement, flag, banner or notice, or cause the same to be done, in or on the premises of any park except as authorized by Recreation Services in conjunction with a league, program, event, or pavilion rental. Posted signs and banners must be removed at the conclusion of the pavilion reservation, league, program or event. This section does not prohibit official traffic-control signs or governmental signs placed by the City.

Proposed Amendment

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- The following text from Chapter 31-503 will be deleted:

- ▣ Sec. 31-503 – Allowed without a permit.

- (13) Signs located within or on the grounds of public facilities such as baseball fields, stadiums, community centers, and other public facilities.

Alternatives Considered

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- ❑ Option 1 – Disapprove the amendments to Chapters 19 and 31
- ❑ Option 2 – Approve the proposed amendments with additional amendments
- ❑ Option 3 – Approve amendments as provided

Recommendation

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- City staff recommends that city council approve the amendment within Chapters 19 and 31, to add clarity and direction for future requests related to placing park signage within our park system.
- The Planning and Zoning Commission recommended approval of the amendments by a vote of 6 to 0.