



GRANTS TO THE ARTS

PH-21-088

July 6, 2021

Background

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- Texas Tax Code 351 - Hotel Occupancy Tax
 - ▣ Expenditures must promote the tourism, convention, and hotel industry and meet one of the statutorily provided categories
 - ▣ Authorizes municipalities to allocate up to 15% of hotel occupancy tax collections for the arts
- Recent art grant funding
 - ▣ FY 2019 - \$187,167
 - ▣ FY 2020 - \$248,339*
 - ▣ FY 2021 - \$85,000

*includes additional one-time funding of \$61,172

Art Grant Award Process

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- ❑ February – notice of mandatory workshop published
- ❑ March – grant application workshop
- ❑ April – grant applications due
- ❑ May – Arts Commission receives grant applications
- ❑ June – mandatory application review workshop
- ❑ July – Arts Commission evaluates events
- ❑ August – grant recommendations presented to City Council
- ❑ October through September – grant period

FY 2020 Killeen Arts Commission Sponsored Events

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Organization	Event	Result	Grant
Artesania y Cultura Hispana	Fiesta of Art & Culture	Cancelled	\$ 4,975
Central Texas College Foundation	Epically Geeky Con	Cancelled	\$ 10,000
Crossroads to Texas Quilt Guild	Crossroads to Texas Quilt Show and Shop Hop	Cancelled	\$ 9,750
IMPAC Outreach	A Cry of Freedom	Cancelled	\$ 7,289
IMPAC Outreach	Taste of Africa	Cancelled	\$ 10,248
Killeen Sister Cities, Osan, Korea, Committee	Spring Cultural Event	Cancelled	\$ 19,295
Songhai Bamboo Roots Association	11th Annual Caribbean Afr'am Festival	Cancelled	\$ 13,000
Killeen Volunteers Inc.	Holiday Under the Stars	Withdrawn	\$ 12,863
Killeen Volunteers Inc.	Celebrate Killeen Festival	Withdrawn	\$ 12,863
Armed Forces Natural Hair and Health	Killeen Black Art & Black Showcase	Performed	\$ 11,577
Armed Forces Natural Hair and Health	Armed Forces Natural Hair and Health Expo	Performed	\$ 18,506
Armed Forces Natural Hair and Health	Veggie and Art Fest	Performed	\$ 10,711
IMPAC Outreach	African American Art and History Showcase	Performed	\$ 12,006
Killeen Sister Cities, Osan, Korea, Committee	International Festival	Performed	\$ 7,500
Vive Les Arts Children's Theatre	Multiple shows	Performed	\$ 34,302
Vive Les Arts Societe	Multiple shows	Performed	\$ 51,454

Hotel Occupancy Tax Fund

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	FY 2019 Actual	FY 2020 Actual	FY 2021 Budget	FY 2021 Amended Budget	FY 2021 Estimated Actual	FY 2022 Proposed Budget
Beginning Fund Balance	\$ 357,062	\$ 687,951	\$ 372,961	\$ 372,961	\$ 372,961	\$ 157,446
Revenues	2,644,947	1,863,998	2,066,651	2,066,651	1,972,490	2,693,760
Expenditures	2,314,058	2,178,988	2,185,207	2,259,250	2,188,005	2,693,760
Net Change in Fund Balance	330,889	(314,990)	(118,556)	(192,599)	(215,515)	-
Ending Fund Balance	<u>\$ 687,951</u>	<u>\$ 372,961</u>	<u>\$ 254,405</u>	<u>\$ 180,362</u>	<u>\$ 157,446</u>	<u>\$ 157,446</u>
Fund Balance Percent	29.73%	17.12%	11.64%	7.98%	7.20%	5.84%