#### RS-21-088 July 6, 2021

# APPOINTMENT OF AN EXECUTIVE DIRECTOR OF COMMUNICATIONS



#### Background

# Executive Director of Communications vacancy Recruitment

## **Candidate Information**

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- The City Manager selected Janell J. Lewis Ford as the Executive Director of Communications
- Bachelor of Arts in Mass Communications from Winston-Salem State University and a Master's in Journalism and Public Affairs from American University.
- Twenty (20) years of experience in journalism, communications, and television news.
- Experience as a Public Affairs Officer for the United States Government at the National Training Center in Fort Irwin
- □ Experience with NBC, ABC, CBS, and Fox News

## **Candidate Information**

- Appointed to work on committees and commissions for the United States Congressman and Mayor
- Worked closely with City Councils in several different states in her previous positions
- Mrs. Ford's parents both served in the military and were stationed at Fort Hood when Janell was a child

#### Alternatives

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- To not approve the City Manager's appointment of Janell J. Lewis Ford as the City of Killeen's Executive Director of Communications
- To approve the City Manager's appointment of Janell J. Lewis Ford as the City of Killeen's Executive Director of Communications

## Staff Recommendation

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Staff recommends approving the City Manager's appointment of Janell J. Lewis Ford as the Executive Director of Communications.

