



STAFF REPORT

DATE: July 6, 2021

TO: Kent Cagle, City Manager

FROM: Tony D. McIlwain, Executive Director of Development Services

SUBJECT: An ordinance amending Chapter 19, Parks and Recreation, Article II. - Park Rules and Chapter 31-Zoning, Article V. - Supplemental Regulations, Division 4. Signs and Outdoor Displays

BACKGROUND AND FINDINGS:

Recreation Services (RS) currently has no language within Chapter 19 addressing signage within our park system. Recreation Services has received signage requests related to our parks and the intent is to clarify the City's ordinances related to signage in parks. The City's practice has been to not allow signs in parks except in conjunction with an authorized league, event, or pavilion rental, but this practice is not included in an ordinance.

The proposed ordinance would prohibit signs, banners or advertisements from being placed in a park, except when the sign is authorized by Recreation Services in conjunction with a league, program, event, or pavilion rental. The proposed ordinance would also strike the conflicting provision contained in Chapter 31, Section 31-503(13) which currently allows signs located within or on the grounds of public facilities such as baseball fields, stadiums, and community centers without a permit.

THE ALTERNATIVES CONSIDERED:

Option 1: Disapprove the proposed amendments to Chapters 19 and 31.

Option 2: Approve the proposed amendments to Chapters 19 and 31.

Which alternative is recommended? Why?

City staff recommends that City Council approve the amendments to Chapters 19 and 31 to add clarity and direction for future requests related to placing signage within our park system.

CONFORMITY TO CITY POLICY:

This ordinance amendment abides by all rules and regulations related to amending the City of Killeen Code of Ordinances.

FINANCIAL IMPACT:

What is the amount of the expenditure in the current fiscal year? For future years?

This item has no impact on the current fiscal year or future years.

Is this a one-time or recurring expenditure?

N/A

Is this expenditure budgeted?

N/A

If not, where will the money come from?

N/A

Is there a sufficient amount in the budgeted line-item for this expenditure?

N/A

RECOMMENDATION:

The Planning and Zoning Commission conducted a public hearing on the proposed text amendments on June 21, 2021. They recommended approval of the ordinance by a vote of 6 to 0.

DEPARTMENTAL CLEARANCES:

Legal

ATTACHED SUPPORTING DOCUMENTS:

Ordinance