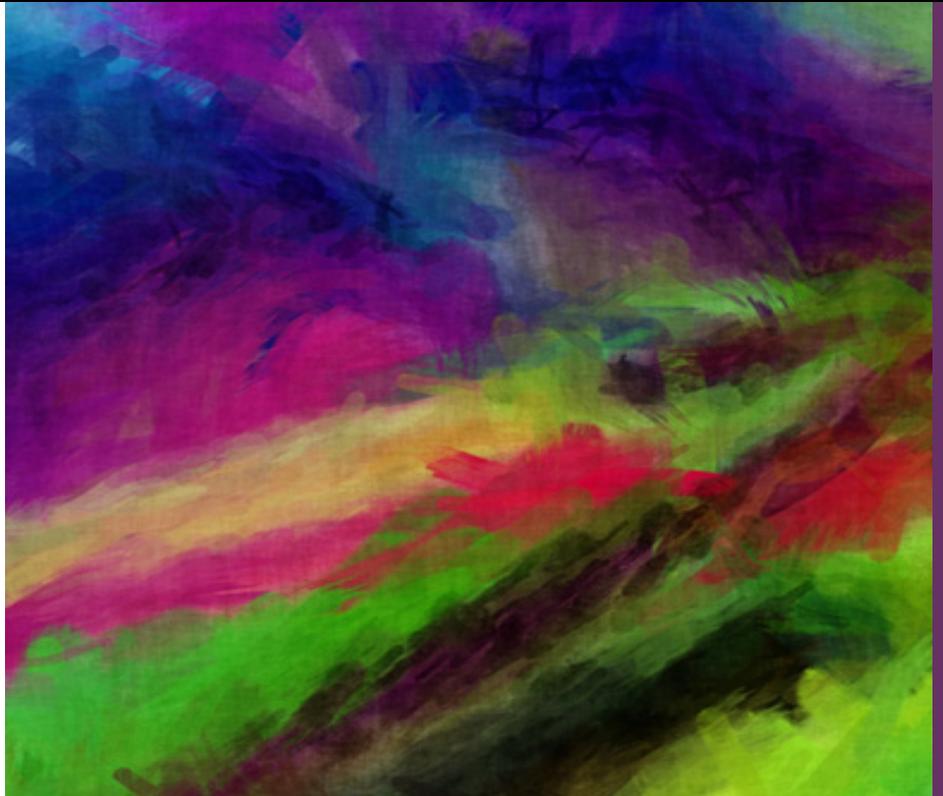


**2020**

# **Annual Report**



**ARTS COMMISSION  
CITY OF KILLEEN  
10/08/2020**



In March 1990, through ordinance the Killeen City Council established the Arts Commission as a seven-member board appointed by City Council with representatives in instrumental and vocal music/radio/television/tape and sound recording; dance/drama/motion pictures/creative writing; folk art/painting sculpture/ photography/graphic and craft arts/architecture/design and allied fields; an educator with a background in the Arts; and three members of the public-at-large. The board membership was amended in 2018 to nine members.

The ordinance requires the commission to submit to City Council its recommendations for the allocation funding for the Arts; an annual advisory report prior to budget consideration, recommending actions to be taken by the community and the City Council to advance art and culture within the City of Killeen; and recommendations on long range goals for the development of tourism and the convention and hotel industry through its use of funding for the arts. Further, the ordinance charges the Arts Commission to explore and encourage development of community resources for the support of the arts and cultural enrichment in Killeen.

### MISSION

- ❖ To develop a community multi-cultural arts program that will enhance tourism and hotel/motel use, through the arts
- ❖ To encourage an increase in quality arts programs available to the citizens of the City of Killeen
- ❖ To stimulate an interest in the local arts of all cultures and minority groups especially ensuring access for seniors and disabled citizens
- ❖ To encourage exposure to the arts for school-age citizens
- ❖ To preserve and develop the arts and to maximize the quality of the arts and their contributions to our City's culture
- ❖ To recommend the equitable distribution of resources from the public and private sectors necessary to accomplish the mission
- ❖ To produce and promote activities which accomplish this mission.

#### Current members of the commission are:

##### Chairperson:

John Miller, Folk Art/Painting/Sculpture

##### Vice-Chairperson:

Nelson Santiago, At-Large

##### Commission members:

Darlene Golden, Dance/Drama/Writing

Erin Hughley, Educator/Arts

Luvina Sabree, At-Large

Nina Cobb, At-Large

Morris Melton, Music/Radio/TV/Tape/Sound

Roxanne Flores-Achmad, At-Large

Lana Husband, At-Large

## YEAR AT A GLANCE

Fiscal year 2019-2020 proved to be very challenging for the Arts Commission Grant program. During the budget process the City Council approved sixteen art grants across nine organizations totaling \$246,339.

These projects covered a vast array of artistic expression in the areas of film, theatre, music, food and cultural representation.

Year-long projects included the forty-first theatre season of Vive Les Arts Societe and Children's Theatre with such productions as Freaky Friday, Most Wonderful Show of the Year, Alabama Story, Frozen Jr., and Beauty and the Beast Jr.

The Armed Forces Natural Hair and Health presented the 8<sup>th</sup> Annual Natural Hair and Health Expo, and two new events – Veggie and Art Fest and Black Art and Film Fest, which was an event held virtually for the audience but out of town artists performed live in a central location.



Live sculpture done shown in different lighting.

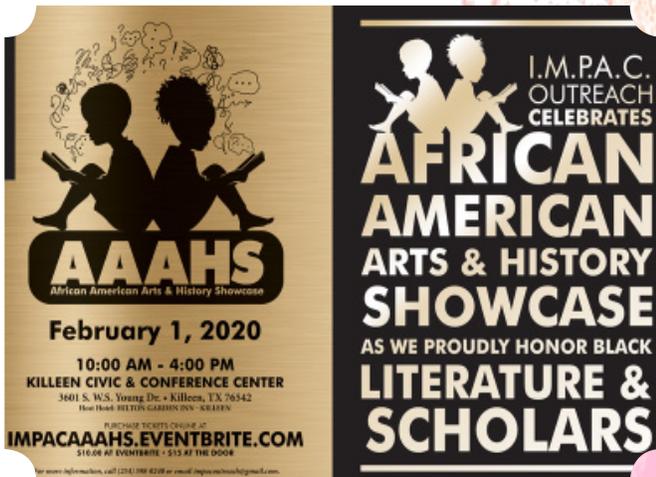


Live art done during the fest.



## YEAR AT A GLANCE, [CONT'D]

IMPAC Outreach hosted an African American Arts and History Showcase that included a Master Class in writing a graphic novel children's book and the stage play Four Women.



The 25<sup>th</sup> Annual International Festival was hosted by Killeen Sister Cities – Osan, Korea. This festival showcased cultural songs, dances, costumes and food from a variety of ethnic groups. It encourages multicultural interaction and networking.



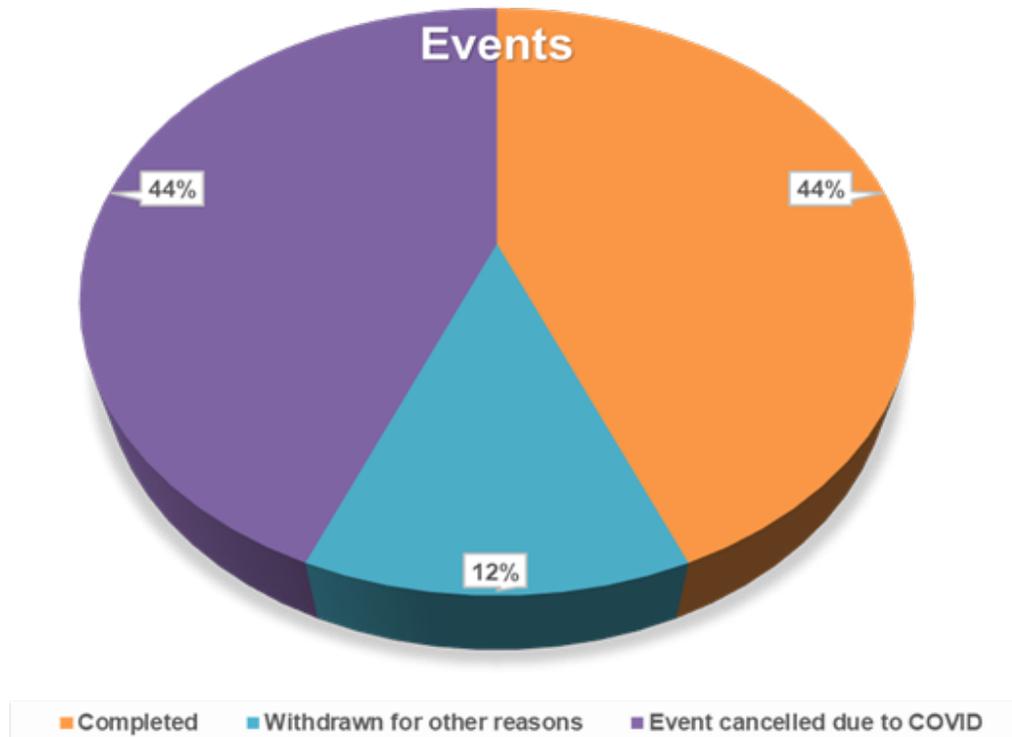
## YEAR AT A GLANCE, [CONT'D]

**Due to COVID concerns, many organizers had to postpone or scale back their events to comply with capacity restrictions. By the end of the grant cycle seven events had been cancelled due to COVID, two were withdrawn for other reasons and seven were completed.**

Organization	Grant Amount	Amount Paid	Comments
Artesania y Cultura Hispana	\$4,975	\$0	Event cancelled due to COVID
Central Texas College Foundation	\$10,000	\$0	Event cancelled due to COVID
Crossroads to Texas Quilt Guild	\$9,750	\$0	Event cancelled due to COVID
IMPAC Outreach (A Cry of Freedom)	\$7,289	\$0	Event cancelled due to COVID
IMPAC Outreach (Taste of Africa)	\$10,248	\$0	Event cancelled due to COVID
Killeen Sister Cities (Spring Festival)	\$19,295	\$0	Event cancelled due to COVID
Songhai Bamboo Roots Association (AFRAM Festival)	\$13,000	\$0	Event cancelled due to COVID
AFNHH (Killeen Black Art and Film Showcase)	\$11,577	\$6,315	Completed
AFNHH (Natural Hair and Health Expo)	\$18,506	\$15,979	Completed
AFNHH (Veggie and Art Fest)	\$10,711	\$10,711	Completed
IMPAC Outreach (Art and History Showcase)	\$12,006	\$7,937	Completed
Killeen Sister Cities (International Festival)	\$7,500	\$7,000	Completed
Vive Les Arts Children's Theatre	\$34,302	\$22,063	Completed
Vive Les Arts Societe	\$51,454	\$51,454	Completed
Killeen Volunteers Inc. (Celebrate Killeen)	\$12,863	\$0	Withdrawn for other reasons
Killeen Volunteers Inc.	\$12,863	\$0	Withdrawn for other reasons
<b>Total</b>	<b>\$246,339</b>	<b>\$121,459</b>	

## ANNUAL ADVISORY REPORT & LONG-TERM GOALS

Many of the events that were cancelled due COVID-19 were long term annual events. One event organizer hosted their event virtually and others held in-person events at the reduced capacity for the venue, maintaining social distancing guidelines.



### ANNUAL ADVISORY REPORT

Through the City Council, the Arts Commission was able to award funding to seven organizations for a total of nineteen events in the FY 2021 grant cycle.

The Commission began the fiscal year by sponsoring a marketing event “A Night with the Art Commissioners” to promote the grant program and showcase local artists. The evening was meant to recognize the importance of the Arts Commission, Hotel/Motel tax, along with the many grantees, participants and home town talents and why funding the many organizations is so fundamental to this community.

In support of the Arts Commission mission, the commissioners spent the first and second meetings of the grant cycle developing long term goals for the upcoming grant year. These goals were aimed at furthering the primary mission of promoting tourism and the convention and hotel industry through the arts.

# ANNUAL ADVISORY REPORT & LONG-TERM GOALS, [CONT'D]

## Fiscal Year 2022 Recommended Actions

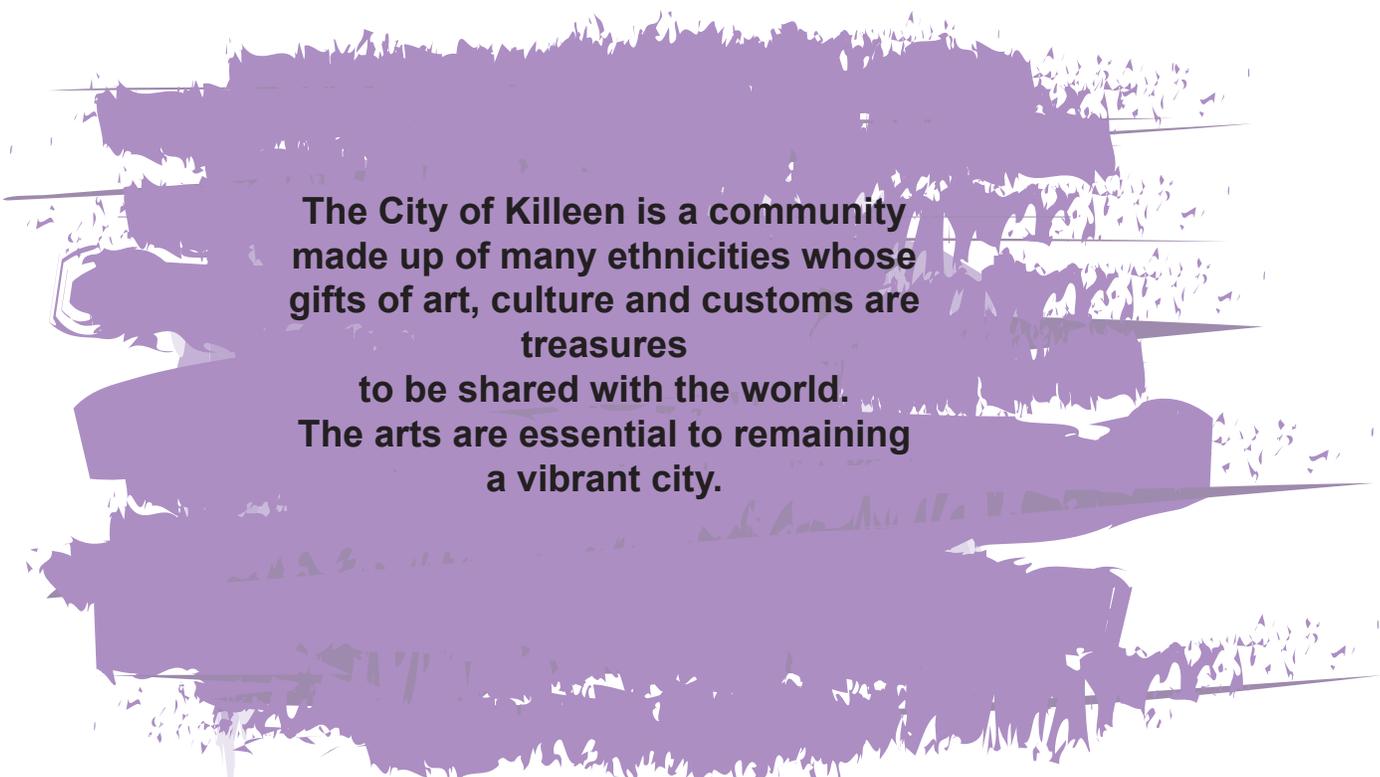
- ◆ Funding
  - ◇ The Arts Commission recommends funding to be increased to \$187,167
  - ◇ Grant funding for prior fiscal years
    - FY 2019 \$ 187,167
    - FY 2020 \$ 248,339\*
    - FY 2021 \$ 85,000

\*Includes additional one-time funding of \$61,172

## Long-Term Goals

- ◆ Marketing
  - ◇ City of Killeen's social media
  - ◇ Partnerships with local hotels and motels
  - ◇ Commercially advertise with community partners (Chamber of Commerce)
  
- ◆ Developing an annual cultural arts program/competition showcasing local and national artists and organizations.
  - ◇ A 2-3-day showcase/competition at an indoor/outdoor venue
  - ◇ Meeting/booth space for musicians, artists, filmmakers, dancers, writers, chefs, national or regional body art, poetry, mural, or street art.
  
- ◆ Revamping the grant application workshop and process

Over the next several months the commission will develop a work plan for accomplishing each goal.



**The City of Killeen is a community  
made up of many ethnicities whose  
gifts of art, culture and customs are  
treasures  
to be shared with the world.  
The arts are essential to remaining  
a vibrant city.**