



## STAFF REPORT

**DATE:** August 20, 2019

**TO:** Ronald L. Olson, City Manager

**FROM:** Jonathan Locke, Executive Director of Finance

**SUBJECT:** Killeen Arts Commission FY 2020 Grant Recommendations

### **BACKGROUND AND FINDINGS:**

One of the primary responsibilities of the Arts Commission is to make recommendations to the City Council regarding the allocation of Hotel Occupancy Tax funds that are designated for grants to the arts.

The Killeen Arts Commission held a meeting on June 7, 2019. During this meeting, ten (10) applicants presented their grant applications to the Arts Commission regarding funding requests. At the July 12, 2019, meeting, the Arts Commission recommended funding allocations for all ten (10) applicants and administrative costs for the Commission, totaling \$187,167.

Upon Council's approval of the recommended grant allocations, contracts with the grant recipients will be prepared and executed with an effective date of October 1, 2019. The recommended allocations are as follows:

\$ 40,000	Vive Les Arts Societe
25,942	Vive Les Arts Children's Theatre
24,000	Killeen Volunteers, Inc.
22,500	Killeen Sister Cities, Osan, Korea
20,000	Armed Forces Natural Hair and Health
15,000	IMPAC Outreach
13,000	Songhai Bamboo Roots
10,000	Central Texas College Foundation
9,750	Crossroads to Texas Quilt Guild
4,975	Artesania y Cultura Hispana
2,000	Killeen Arts Commission
<u>\$187,167</u>	Total

### **THE ALTERNATIVES CONSIDERED:**

1. Do not approve the Art Commission's recommendation for funding.
2. Approve some of the Art Commission's recommendations for funding.
3. Approve the Art Commission's recommendations for funding.

**Which alternative is recommended? Why?**

Alternative 3 is preferred, awarding the full allocation amount to grantees so that the Commission can continue to promote the arts within the City of Killeen.

**CONFORMITY TO CITY POLICY:**

Texas Tax Code 351.101 requires hotel occupancy tax revenues to be spent in a manner directly enhancing and promoting tourism and the convention and hotel industry. The Tax Code authorizes municipalities to allocate up to 15% of the Hotel Occupancy Tax collections for the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

**FINANCIAL IMPACT:****What is the amount of the expenditure in the current fiscal year? For future years?**

\$187,167 for FY 2020

**Is this a one-time or recurring expenditure?**

One-time

**Is this expenditure budgeted?**

The grant allocation is included in the FY 2020 budget subject to City Council approval in account 214-2020-415-55-43.

**If not, where will the money come from?**

N/A

**Is there a sufficient amount in the budgeted line-item for this expenditure?**

Yes, pending City Council approval of the FY 2020 budget.

**RECOMMENDATION:**

Staff recommends that City Council approve the Killeen Arts Commission's recommendations for funding.

**DEPARTMENTAL CLEARANCES:**

Legal

**ATTACHED SUPPORTING DOCUMENTS:**

N/A