



2019
NATIONAL FITNESS CAMPAIGN
200 CITIES

Congratulations — the City of Killeen has been selected as a 2019 NFC Healthy City!

Dear Brett,

We are pleased to announce that the City of Killeen has been selected to receive the NFC Fitness Grant, provided by official 2019 Campaign sponsors, to join the 2019 Healthy Cities Campaign.

This letter confirms your award of \$30,000 towards building a Fitness Court® and launching your local Fitness Campaign.

Your community has made a choice: to join a national movement and make world class fitness free! Our team will work with you to follow the path outlined in your grant application, to ship your Fitness Court® and to make you part of the National Campaign, promoting and activating the program in 2019.

We have assigned Avery Croteau as your dedicated Campaign Manager, your champion and partner in this program.

This grant award is the first step towards formal confirmation of your participation. The next step is a call with Avery to discuss building our partnership, to be scheduled in the next 14 days.

Here are some of the things to look forward to in 2019:

- ★ Launch Day Celebration – Open your Fitness Court® and build a network of NFC Ambassadors!
- ★ Fitness Court App – Learn the routines, film your challenge moves and compete nationally.
- ★ NFC Fitness Challenge – Get residents moving and keep them engaged with ongoing events.
- ★ Press & Media Promotions – Leverage NFC's reach for local and national feature coverage!

On behalf of the entire NFC team, I am thrilled to invite the City of Killeen to join us as partners in the 2019 Healthy Cities Campaign.

Best in Fitness,

Mitch Menaged, Founder
National Fitness Campaign