



ECONOMIC DEVELOPMENT POLICIES PRESENTATION

DS-18-101

December 4, 2018

Division 1: Introduction

- The City desires to stimulate economic development activity by attracting investments to create competitive wage jobs and broaden the tax base.
- The Killeen Economic Development Corporation (KEDC), is the economic development arm of the City.

Division 2: Economic Development Program

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□ Purpose

The purpose of these policies is to attract new businesses and encourage expansion of existing businesses. The City of Killeen, through KEDC, may offer assistance to retain existing businesses when appropriate.

The City desires to support applicants or projects that support:

- Growth of private sector employment that provides competitive wage jobs and talent development,
- Increased tax revenue and other revenues,
- Diversifying the economic base, and/or
- Public infrastructure development.

Division 2: Economic Development Program (cont'd)

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□ Goals:

- Stimulate creation/retention of competitive wage jobs
- Encourage private capital investment that generates revenue to support the City's services and infrastructure
- Economic Diversification
- Workforce Development
- Business Retention & Expansion
- Target specific geographic areas for Investment
- Public Infrastructure Development
- Place design to shape developments

Division 3: Components of Economic Development

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- Workforce Development- Coordinate with the Workforce Solutions of Central Texas to provide employment assistance and training
- Provision of Infrastructure- The City/KEDC shall consider paying or reimbursing businesses/developers for all or a portion of the cost of public infrastructure required for targeted economic development to occur.

Division 3: Components of Economic Development (cont'd)

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- Availability of utilities – Local utility providers want to accommodate new development and work with business developers to provide needed utilities.
- Access to capital - The City, through KEDC, shall assist businesses by connecting them with available funding alternatives to obtain loans, grants, or other resources.
- Compatible government regulations- The City shall streamline the economic development process so that it is efficient and not unnecessarily burdensome, while remaining in compliance with all applicable state, federal and local laws.

Division 3: Components of Economic Development (cont'd)

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- **Economic Development Partners**
 - ▣ **City Council** - It is the role of the City Council to consider and adopt economic development incentive policies to attract businesses and industry to promote the creation and retention of competitive jobs. The City Council shall annually audit agreements and the adopted policies.
 - ▣ **City of Killeen Staff** - City staff's role is to implement the policies.
 - ▣ **Killeen Economic Development Corporation (KEDC)** - KEDC is responsible for economic development. It recommends to the City Council projects and programs to further economic development. They report their activities to the City Council.

Division 3: Components of Economic Development (cont'd)

- KEDC is authorized to commit and spend allocated funds contributing to the creation of new jobs or retention of jobs without securing prior approval from the City Council for all activities authorized in their agreement with the City.
- KEDC shall obtain City Council consent prior to entering into any agreement requiring expenditure of public funds or for any agreement expending allocated funds in a manner not specifically authorized. For purposes of this document, “public funds” are City budgeted funds that do not include funds that have been allocated to KEDC pursuant to an agreement with KEDC for economic development services.

Division 3: Components of Economic Development (cont'd)

- When incentives that require City Council action are contemplated, KEDC shall make recommendations to the City Council prior to making commitments.
- KEDC shall report quarterly to the City Council on the amount and nature of expenditures or commitments made of funds received from the City. If the need arises for additional communication on a sensitive matter, KEDC shall communicate to City Council members within the bounds of the law.

Division 3: Components of Economic Development (cont'd)

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- **The Greater Killeen Chamber of Commerce (GKCC)**
 - The GKCC focuses on programs that will lead to the creation of jobs with competitive wages in the service, manufacturing and retail sectors.
- **Other partners** are the Killeen Industrial Foundation, Workforce Solutions of Central Texas, Business Resource Center, Texas A&M Central Texas (TAMU-CT), and Central Texas College (CTC).

Division 4: Economic Development Process

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- The development process includes identifying appropriate sites, identifying available services, providing appropriate incentives, and finding companies that will locate in Killeen and guiding them in the development process.

Division 5: Economic Development

Incentives Toolbox

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- The City has many incentives in its tool box, including:
 - ▣ tax abatement,
 - ▣ fee waivers,
 - ▣ grants,
 - ▣ 380 development agreements,
 - ▣ Federal and State incentives, etc.

Division 6: Targeted Businesses and Industries

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- The City of Killeen wants to attract clean industrial development, defense related businesses, business retention, regional health and medical services, technology and cyber-security, alternative energy, etc.
- Economic development efforts are to target new and expanding businesses that offer competitive wage jobs and/or make capital investment.
- The City desires to encourage the development of regional retail opportunities.
- The City desires to retain existing businesses/industries at the discretion of the City Council.

DIVISION 7:ANNUAL REVIEW OF POLICIES

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- To ensure the ongoing relevance of the Economic Development Policies the City Council shall evaluate them annually after receiving an annual report.