

STAFF REPORT

DATE: September 4, 2018

TO: Ronald L. Olson, City Manager

FROM: Jonathan Locke, Executive Director of Finance

SUBJECT: Greater Killeen Chamber of Commerce Agreement

BACKGROUND AND FINDINGS:

On September 29, 1987, the City of Killeen entered into an agreement with the Greater Killeen Chamber of Commerce (GKCC) providing for economic development services and appropriating funds accordingly; the agreement has continued to be in place since that time. The agreement sets forth the means by which funds will be paid and the projects for which the City's funds may be spent. For many years the City Council has identified economic development as one of the highest priorities for the City. The agreements with the GKCC and the Killeen Economic Development Corporation have demonstrated the City's continuing commitment to economic development.

The proposed agreement is for a two-year term, and funding for this agreement has been included in the proposed budget in an amount of \$338,700. The City determines each year's allocation in consultation with the Chamber and sets out the responsibilities of the City and the GKCC, including provisions for the use of funds and financial reporting requirements.

THE ALTERNATIVES CONSIDERED:

- 1. To not enter into an agreement with the Greater Killeen Chamber of Commerce.
- 2. To enter into an agreement with the Greater Killeen Chamber of Commerce.

Which alternative is recommended? Why?

Staff recommends option 2.

CONFORMITY TO CITY POLICY:

This action supports City of Killeen Vision 2030 Goal 1: Quality Community Development and Revitalization and Goal 8: Targeted Economic Development.

FINANCIAL IMPACT:

What is the amount of the expenditure in the current fiscal year? For future years?

\$338,700

Is this a one-time or recurring expenditure?

Recurring

Is this expenditure budgeted?

Yes

If not, where will the money come from? $\ensuremath{\mathsf{N/A}}$

Is there a sufficient amount in the budgeted line-item for this expenditure?

Yes, upon adoption of the FY 2019 Budget.

RECOMMENDATION:

Staff recommends that the City Council authorize the City Manager or designee to execute the attached agreement on behalf of the City and set the FY 2019 allocation for GKCC at \$338,700.

DEPARTMENTAL CLEARANCES:

Purchasing Legal

ATTACHED SUPPORTING DOCUMENTS:

Agreement