



STAFF REPORT

DATE: August 7, 2018
TO: Ronald L. Olson, City Manager
FROM: Jonathan Locke, Executive Director of Finance
SUBJECT: Killeen Arts Commission Grant Recommendations

BACKGROUND AND FINDINGS:

One of the primary responsibilities of the Arts Commission is to make recommendations to the City Council regarding the allocation of Hotel Occupancy Tax funds that are designated for grants to the arts.

The Killeen Arts Commission held a meeting on June 1, 2018. During this meeting, nine (9) applicants presented their grant applications to the Arts Commission regarding grant requests. At the July 13, 2018, meeting, the Arts Commission recommended grant awards for all nine (9) applicants and administrative costs for the Arts Commission, totaling \$187,167.

Upon Council's approval of the recommended grant awards, contracts with the grant recipients will be prepared and executed with an effective date of October 1, 2018. The recommended allocations are as follows:

\$ 9,865	Armed Forces Natural Hair and Health
4,975	Artesania y Cultura Hispana
7,500	Central Texas College Foundation
25,000	IMPAC Outreach
30,000	Killeen Sister Cities, Osan, Korea
30,000	Killeen Volunteers, Inc.
24,009	Vive Les Arts Children's Theatre
38,818	Vive Les Arts Societe
15,000	Songhai Bamboo Roots
2,000	Killeen Arts Commission
<u>\$187,167</u>	Total

THE ALTERNATIVES CONSIDERED:

1. Awarding the \$187,167 budget allocation to grantees as recommended
2. Not awarding the funds to grantees

Which alternative is recommended? Why?

Alternative 1 is preferred, awarding the full allocation amount to grantees so that the Commission can continue to promote the arts within the City of Killeen.

CONFORMITY TO CITY POLICY:

The City Council may allocate up to 15% of the Hotel Occupancy Tax collections for the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms under section 351.101(a)(4) of the Texas Tax Code for Municipal Hotel Occupancy Tax.

Revenue derived from the tax shall be expended in a manner directly enhancing and promoting tourism and the convention and hotel industry as permitted by section 351.101(b) of the Texas Tax Code.

FINANCIAL IMPACT:**What is the amount of the expenditure in the current fiscal year? For future years?**

\$187,167 for FY 2019

Is this a one-time or recurring expenditure?

One-time

Is this expenditure budgeted?

The grant allocation is included in the FY 2019 Budget subject to City Council approval in account 214-2010-415-55-43.

If not, where will the money come from?

N/A

Is there a sufficient amount in the budgeted line-item for this expenditure?

Yes, pending City Council approval of the FY 2019 budget.

RECOMMENDATION:

City Staff recommends that City Council approve the Killeen Arts Commission's proposed grant awards.

DEPARTMENTAL CLEARANCES:

Legal

ATTACHED SUPPORTING DOCUMENTS:

N/A