



**KILLEEN 2040
COMPREHENSIVE PLAN
IMPLEMENTATION UPDATE**

DS-23-106

November 7, 2023

Background

- Adopted in August 2022, the Killeen 2040 Comprehensive Plan will continue to shape the growth and evolution of Killeen over the next two decades in ways that reflect how the community wants to grow.
- Community input during the Comprehensive Plan public participation process revealed that Killeen residents want their city to keep growing, but not at the expense of quality of life. Instead, they want growth to contribute to moving our city forward – especially on the six Big Ideas.

Killeen 2040 – Big Ideas

1

Resource stewardship and fiscally responsible growth ensure a more prosperous community for the long haul

2

It is our shared responsibility to establish a positive culture and environment that people want to be a part of.

3

A truly 'local' business ecosystem is self-sustaining.

4

Everyone deserves access to a safe, affordable, and efficient mobility system that allows them to move freely and easily throughout their community.

5

Neighborhoods, not subdivisions, make great places for everyone.

6

Vibrant downtowns are valuable places.

Killeen 2040 – Major Accomplishments

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- ❑ Created an online dashboard, Killeen2040.com, to track Comprehensive Plan implementation progress.
- ❑ Established a Fiscal Impact Analysis Model to calculate the economic impact of proposed development.
- ❑ Adopted a Parkland Dedication and Development Ordinance to ensure the creation of new parks.
- ❑ Hosted Touchdown in Downtown on September 9th to celebrate the one-year anniversary of the Comprehensive Plan implementation.
- ❑ Completed initial Rollout of My Permit Now-Online Permitting System

Touchdown Downtown

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Touchdown Downtown

6



Killeen 2040 – Major Accomplishments

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- Hosted 5 signature events in Downtown Killeen, drawing 1.2 Million visitors to Downtown.
- Launched the KPD Community Engagement Unit.
- Partnered with Fort Cavazos to create the Boss Volunteer program to beautify downtown.
- Engaged the community to paint murals and crosswalks throughout Downtown.

Downtown Public Art

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Killeen 2040 – Major Accomplishments

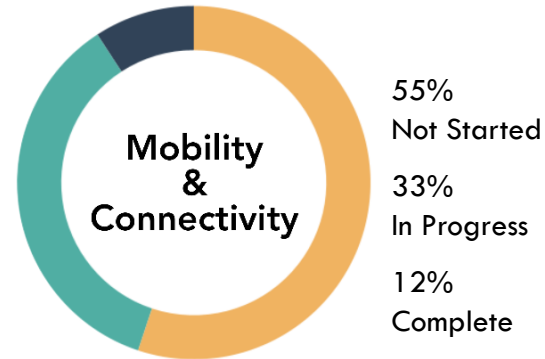
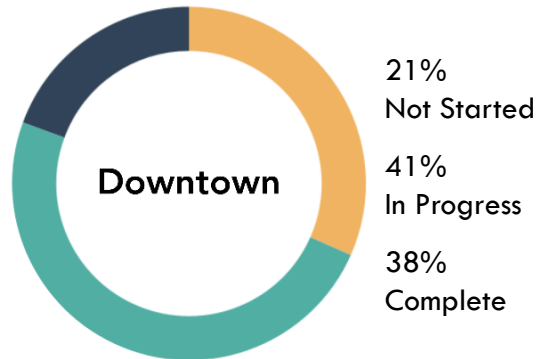
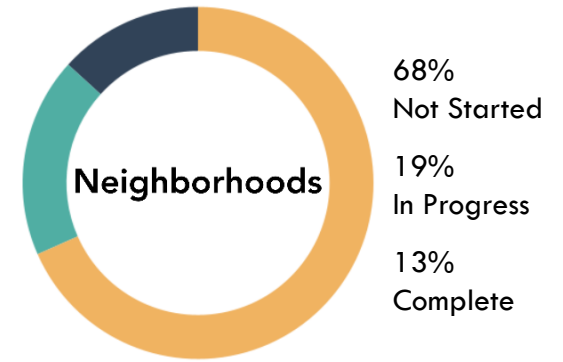
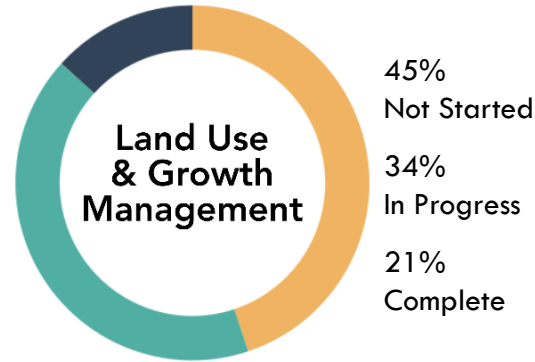
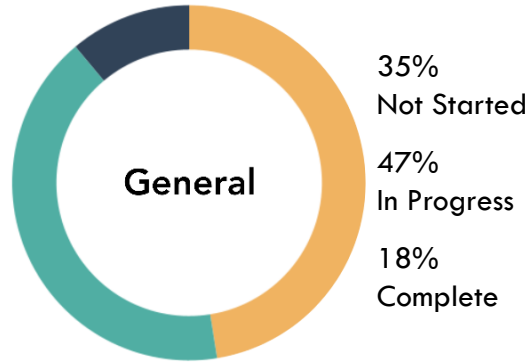
- Adopted a homeless and Mental Health Strategic Plan
- Updated street construction standards, site design and architectural standards, and reduced the standard pavement width for all street classifications.
- Revived the TIRZ #2 to invest over \$160 Million over the next 25 years to leverage an estimated \$1 billion in private investments to expand business park and revitalize North Killeen and Downtown.
- Increased occupancy in Downtown from 58% to 80%.

New Downtown Businesses

10



Killeen 2040 – Year One Update



Not Started In Progress Complete

Killeen 2040 – Some Year 2 Priorities

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- ❑ Complete Unified Development Code
- ❑ Create new parks across the city
- ❑ Continued revitalization of Downtown Killeen
- ❑ Complete My Permit Now Rollout
- ❑ Obtain Mainstreet Program designation
- ❑ Map Natural and Environmentally Sensitive Areas
- ❑ Develop a Complete Neighborhood Checklist
- ❑ Complete Pavement Management Study
- ❑ Complete Design for Rancier Avenue Corridor Improvements

