



# ESTABLISHMENT OF MAIN STREET BOARD

RS-26-048

March 24, 2026

# Background

- In August of 2022, the Killeen City Council adopted the Killeen2040 Comprehensive Plan, which set the goal to seek a Main Street designation for Downtown Killeen (DT5.8)
- On March 28, 2023, City Council established and appointed members to the Downtown Advisory Committee. This Committee has served as a stakeholder group to support downtown revitalization efforts and pursue Main Street designation.

# Background

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- When the Downtown Advisory Committee was established, a term for Committee members was not established.
- Since that time, three positions on the Committee have become vacant, and one remaining Committee member no longer owns property in Downtown.

# Background

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- On November 7, 2025 the Texas Historical Commission approved the City of Killeen's application to join Main Street.
- As a requirement of this designation, the City must transition our current Downtown Advisory Committee to a formally designated Main Street Board that meets the program standards.

# Main Street Board

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- As part of the requirements of the Texas Main Street Program, Board members are required to enter into a contract affirming that they will attend quarterly trainings and contribute volunteer hours.

# Main Street Board



- The Board will also assist with the following:
  - Making recommendations on program developments;
  - Promotion and planning of City events;
  - Fundraising; and
  - Other Activities to encourage preservation, business development, and community engagement.

# Proposed Board Structure

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- Staff recommends establishing a Main Street Board consisting of seven (7) members, each serving a two-year term.
- This proposed structure will help to ensure Board member engagement and participation.
- The proposed Board will meet on a quarterly basis.

# Proposed Board Structure

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- Staff's recommendation regarding the makeup of the Main Street Board is as follows:
  - ▣ Three (3) Citizen Representatives; and
  - ▣ Four (4) members from any of the following organizations:
    - Killeen Arts Commission;
    - Heritage Preservation Board;
    - Fort Hood;
    - Downtown Merchants Association;
    - Hispanic-American Chamber of Commerce;
    - Innovation Black Chamber of Commerce; and
    - Greater Killeen Chamber of Commerce.

# Staff Recommendation

- Staff recommends dissolving the existing Downtown Advisory Committee and establishing a Main Street Board to establish Board makeup and terms and better align with Main Street Program requirements.
- Staff also recommends opening an application period for prospective Board members so appointments can be made at a later date.