



MEMORANDUM OF  
UNDERSTANDING – NATIONAL  
MOUNTED WARFARE FOUNDATION

RS-24-213

November 19, 2024

# Background

- The National Mounted Warrior Museum (Museum) is a joint effort between the U.S. Army and the National Mounted Warfare Foundation (NMWF), a non-profit organization dedicated to supporting the Mounted Warrior story.
  - The U.S. Army is providing the location, exhibit work, administrative and infrastructural support.
  - The Foundation has financially supported the construction of the phase II of the museum and will continue its fundraising role in support of further development, improvement, programming, and outreach.
- The Museum's mission is to honor the legacy of mounted warriors throughout history.

# Background

- In 2019, Killeen City Council approved the initial year NMWF MOU which concluded September 30, 2024.
- Under the previous MOU, Hotel Occupancy Tax (HOT) funds received from were awarded as monetary support.
- The Bell County Interlocal Agreement states that all Bell County HOT tax “must be expended in a manner that directly enhances and promotes tourism and the convention and hotel industry.”

# Background

- On June 4, 2024, NMWF provided a presentation and request a renewal of the MOU including monetary support in the amount of \$80,000.
- On September 3, 2024, the City of Killeen FY25 Annual Budget was adopted (24-036), and included budgeted funds for NMWF as requested.
- The Museum celebrated its official opening with a ribbon-cutting ceremony September 18, 2024.

# MOU Renewal

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- City staff collaborated with the NMWF staff to develop an updated MOU for the use of the Bell County HOT funding.
- Funds will solely be used to pay for advertising, solicitations, and promotions that attract tourists and convention delegates to the City of Killeen, or the Museum, or for funding the establishment, improvement, or maintenance of a visitor information center at the Museum.
- The term of the MOU is 5 years; effective on the first day of FY25, concluding on the last day FY29.

# MOU Renewal - continued

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- Expenditures will be considered on a reimbursement basis in an amount not to exceed \$80,000 per FY.
- NMWF will:
  - ▣ Submit quarterly expenditure reports to the City of Killeen Finance Department.
  - ▣ Make an annual presentation to City Council providing an overview of marketing and advertising activities.
  - ▣ Present the proposed use of funds during 4<sup>th</sup> quarter Community Partner budget meeting.

# Recommendation

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- Staff recommends approval of the Memorandum of Understanding Renewal between the City of Killeen and the National Mounted Warfare Foundation for 5 years beginning FY25 through FY29, and authorize the City Manager or his designee to execute said agreement.