



## ATTACHMENT A

### REQUEST TO PLACE ITEM ON THE AGENDA

(Per Section 1-20 of Governing Standards and Expectations)

Requestor(s): J Gonzalez

Date: 11/16/2025

Problem/Issue/Idea Name for Agenda:

Childrens Museum + Immersion Center Initiative

Description of Problem/Issue/Idea:

Establish a regional destination that provides  
educational, cultural + creative experiences for  
children + families

Requested Action:

discuss, plan, activate, cultivate

# One-Page Executive Summary

## Killeen Children's Museum & Immersion Center Initiative

**Prepared by:** Jessica Gonzalez City Councilwoman, District 1

**Date:** 11/6/2025

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### Vision

To create a vibrant Children's Museum and Immersion Center in Killeen that fosters hands-on learning, creativity, and community engagement—repurposing an existing Killeen ISD facility to serve as an educational and cultural hub for families.

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### The Opportunity

Killeen ISD will soon have several buildings available as new schools open. Repurposing one of these facilities offers a unique, cost-effective opportunity to establish a regional children's museum while preserving public assets.

Local business leaders and community advocates are ready to launch a **Century Club**, a founding donor group that will provide initial funding to support planning, renovation, and program development.

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### Community Impact

- **Educational:** Enriches learning beyond the classroom; complements KISD curriculum.
  - **Economic:** Attracts visitors, boosts small business activity, and revitalizes nearby areas.
  - **Social:** Builds community pride and provides a safe, engaging space for families.
  - **Cultural:** Celebrates creativity, innovation, and local identity.
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### Partnership Framework

- **City of Killeen:** Facilitate property discussions, support zoning and infrastructure needs, and identify grant opportunities.
- **Killeen ISD:** Partner or gift an available property.
- **Community Leaders & Businesses:** Fundraising, sponsorships, and program collaboration.

# City Council Presentation Outline

**Project Title:** *Killeen Children's Museum & Immersion Center Initiative*

**Presenter:** Jessica Gonzalez City Councilwoman District 1

**Purpose:** Introduce and seek support for launching a community-driven effort to establish a Children's Museum and Immersion Center in Killeen using a repurposed KISD facility.

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## Slide 1 – Introduction

- **Opening Statement:**  
“Our community is rich with families, creativity, and potential. It’s time we invest in a place that reflects those values—a Children’s Museum and Immersion Center that inspires learning, imagination, and pride.”
  - **Vision Statement:**  
Create a regional destination for education, exploration, and community engagement.
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## Slide 2 – The Opportunity

- **KISD Transition:** Several school buildings will soon be available.
  - **Proposal:** Request that KISD consider gifting or partnering to repurpose one facility for this project.
  - **Community Momentum:** Local leaders and businesses are ready to support through a *Century Club* donor campaign.
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## Slide 3 – Community Benefits

- Educational enrichment for children and families.
  - Economic development through tourism and local spending.
  - Preservation and adaptive reuse of an existing public facility.
  - Strengthened partnerships between city, schools, and business communities.
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## Slide 4 – The Partnership Model

### Key Partners:

- City of Killeen
- Killeen ISD
- Chamber of Commerce / Economic Development Corp
- Business and Civic Leaders (Century Club)
- Local nonprofits and educators

### City's Role:

- Facilitate property discussions and approvals.
  - Support infrastructure, planning, and grant identification.
  - Serve as liaison between stakeholders.
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## Slide 5 – Funding and Sustainability

- **Century Club:** 100+ founding donors contributing seed funding.
  - **Grants & Sponsorships:** Education, arts, and tourism-based funding sources.
  - **Nonprofit Governance:** Establish a foundation or 501(c)(3) for management and operations.
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## Slide 6 – Next Steps

Step	Action	Timeline
Draft concept proposal	Councilmember + partners	Month 1
Meeting with City Manager & KISD	Discuss property process	Month 1–2
Form planning committee	Include civic, business, education reps	Month 2
Public outreach & fundraising launch	Century Club campaign	Month 3–4
Secure MOU with KISD	Property commitment	Month 4
Begin architectural / feasibility work	Consultants + City staff	Month 5–6

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## Slide 7 – Questions for the City Manager

1. What is the process for city facilitation of donated or repurposed properties?
2. How can city staff assist with feasibility, zoning, and grant research?
3. Can this initiative be integrated with existing downtown or cultural development goals?

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## **Slide 8 – Closing Message**

“This project embodies what community leadership looks like—transforming opportunity into legacy. Together, we can create a space where Killeen’s children dream, discover, and grow.”



- **Nonprofit Management:** Establish a 501(c)(3) to oversee operations, programming, and sustainability.
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## **Next Steps**

1. Present concept to City Manager and Council for support.
  2. Request KISD partnership discussions regarding available property.
  3. Form core planning committee including city, school, and community partners.
  4. Launch Century Club fundraising campaign.
  5. Conduct feasibility and architectural assessments.
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## **Mission Statement**

Our mission is to inspire curiosity, creativity, and a lifelong passion for learning in every child of Killeen through hands-on exploration and immersive educational experiences. Rooted in the city's rich cultural diversity, we provide an inclusive space where children and families can imagine, discover, and grow together celebrating who we are while exploring who we can become.

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## **Vision Statement**

We envision the Killeen Children's Museum and Immersion Center as a cornerstone for the community where learning comes alive through play, innovation, and collaboration. By partnering with Killeen ISD, local organizations, and families, we will create an environment that connects classroom learning with real-world discovery, empowering the next generation of thinkers, creators, and leaders who will shape Killeen's—and the world's—future.