

RFP 25-37 Utility Bill Print and Mail Outsourcing  
Evaluation Matrix - Consensus Scorecard

Vendor	Evaluation Criteria and Weighting	Pricing and Payment Terms	Service and Technical Support	Customer Service Program	Branding and Marketing	Licensing and Certification	Delivery and Job Requirements	Subcontractor Information and Additional Considerations	Final Evaluation and Selection	Total Score
Amaru Book Club A.B.C	0	1	1.6	1.6	2	3.4	4.8	0.8	0	15.2
CW PRINT SERVICES	0.2	7	7.2	7.6	10.4	9.4	10.2	3.8	0.2	56
ECA Direct	0.2	10.6	8	8.8	8.6	8.4	12	4	0	60.6
InfoSend, Inc.	1	13.4	11.8	11.8	20	9.8	21.4	8	1	98.2
Matrix Imaging Solutions, LLC.	1	13	12	12	18.6	10	21.8	7.8	1	97.2
One2One Communications, LLC	0.8	12.4	8.2	8.6	12.2	9.4	14.2	6.2	0.8	72.8
The Market Builder, Inc.	0	7.4	5.6	6.6	8.4	4	10.4	4.2	0	46.6
The PLD Group Inc.	0.2	7.2	6.6	9.2	10.6	5.6	16	7.4	0	62.8
VariVerge, LLC	0.8	13.6	11.8	11	16.2	9.8	18.4	7.6	0.8	90