



# KILLEEN ARTS COMMISSION FISCAL YEAR 2024 ANNUAL REPORT

DS-25-016

May 6, 2025

# Background

2

The City of Killeen Code of Ordinances require the Arts Commission to:

- ❑ Submit an annual advisory report with recommendations to advance art and culture within the City (Sec. 2-133(b))
- ❑ Make recommendations on long-range goals for the development of tourism and the convention and hotel industry through use of funding for the arts (Sec. 2-132(f))

# Highlights of FY 2024 Art Program

3

- City Council approved art grants for 10 organizations
  - ▣ These organizations held a combined total of 26 events
- A total of \$350,691 was allocated and \$271,751 was paid to the grantees
  - ▣ ARPA funding was utilized for certain grantees

# FY 2024 Recommended Actions

4

- Fund the Arts Commission Grant program at 15% as allowed by Chapter 351.103(c) of the Texas Local Tax Code.
- Funding for the arts over the past three fiscal years:

Fiscal Year	City Funding	ARPA Funding	Total
2023	230,000	29,668 <sup>(1)</sup>	259,668
2024	313,461	87,672 <sup>(1)</sup>	401,133
2025	305,200	0	305,200

<sup>(1)</sup> Remaining ARPA funding not expended in prior years

- Recommended FY 2026 funding - \$283,868

# Long-range Goals

5

- Marketing
  - ▣ City of Killeen's social media
  - ▣ Partner with local hotels and motels
  - ▣ Commercially advertise with community partners (Chamber of Commerce)
  - ▣ Partner with the Downtown Revitalization Director and Committee to submit and obtain the Texas Art Commission's designation as an Arts & Cultural District for additional funding for permanent art installations highlighting the diverse cultures of our great city, through murals, sculptures, and archways
- Annual cultural arts program/competition showcasing artists and organizations
  - ▣ Multiple day showcase/competition
  - ▣ Meeting/booth space to showcase the arts (musicians, dancers, writers, chefs, poetry, etc.)
- Work with local artists to create public art projects in various parts of Killeen, including downtown