# UTILITY BILL PRINT AND MAIL OUTSOURCING

December 9, 2025

## Background

- City of Killeen has over 55,000 water utility customers which generates 14 regular bills cycles a month in addition to supplemental off cycles and final billings
  - 38,000-40,000 regular bills
  - 11,000-15,000 electronic bills
  - 11,000-14,000 delinquent notices
- With increasing cost of paper, envelopes and postage along with continuous growth of water utility customers a request for proposal was issued to explore outsourcing of utility bill print and mailing

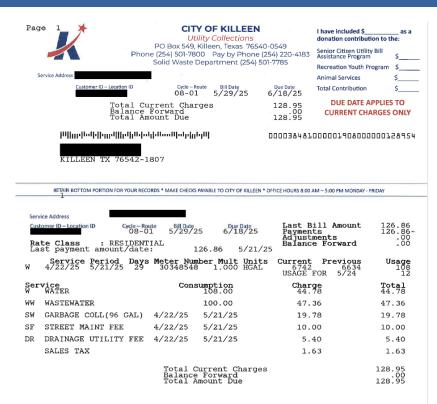
### Background continued

- □ RFP 25-37 closed August 14, 2025
  - 9 proposals were received
  - Top 3 proposers were interviewed virtually, and a demo was conducted
  - InfoSend, Inc was selected based on their detailed implementation process, consistent customer services, and overall cost competitiveness

Description	Internal	External (InfoSend)
38,000 Monthly Bills, Inserts & Return Envelopes	\$28,521	\$30,818
12,000 Single Late Notices	\$9,271	\$8,100
11,000 E-Bills		\$1,000
Equipment Leases	\$2,971	
Personnel Cost Related to Utility Billing	\$4,976	
Monthly Total	\$45,739	\$39,918
Annual Total	\$548,868	\$479,016

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- Reduces operational cost
- Streamlines processes
- Increases efficiency by allowing Utility Collections
   Staff to focus on higher-value customer service tasks
- Improves the quality and appearance of bills
- Minimizes risks related to equipment maintenance and supply costs

#### **Current Bill**



#### Current E-Bill

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Electronic Notification Information
You have a new e-notification from: CITY OF KILLEEN UTILITY COLLECTIONS
Account number: 253423-123456 Cycle/Route: 10-02
Location Address:703 JOHN DOE LN
City/State/Zip: KILLEEN TX
                                     76542
Customer Name : BILLY BOB
Mailing Address: 703 JOHN DOE LN
City/State/Zip: KILLEEN TX 76542-6541
Bill Period : 11/25
Bill Date
              :11/17/25 Auto pay date :12/01/25
*** Auto Pay (CREDIT CARD) do not pay ***
Current charges:
                       $71.61
Account balance as of 11/17/25:
                                      $71.61
To view this bill please select or copy and paste the URL below into your
Web browser address field:
http://www.killeentexas.gov
Payments are due by 5:00 pm CST on the due date indicated. Payments
received after this time are subject to late penalties.
Due dates apply to current charges only.
Payments can be made online at www.killeentexas.gov.
Phone payments are available by calling (254)220-4183.
Reply to address: utilitybilling@killeentexas.gov
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#### Bill with Info Send



Billing Detail						
WATER	Water Service Charge		\$50.74			
基	Consumption: 573		\$283.28			
	Total Water		\$333.75			
WASTEWATER	Consumption: 518.70		\$206.36			
	Total Wastewater		\$206.36			
SOLID WASTE	8 Yard 5 Pickup	5/01/25-6/02/25	\$1,690.04			
	Total Solid Waste		\$1,690.04			
IRRIGATION	Consumption: 4,678.00	)	\$1,720.03			
	Total Irrigation		\$1,720.03			
OTHER CHARGES	Other Charges		\$2,713.84			
+						
	Total Irrigation		\$2,713.84			
PAST DUE BALANCE	Past Due Amount		\$5.00			
!	Total Past Due		\$5.00			
TOTAL AMO	\$6,669.02					

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City Council authorize the award of RFP 25-37, Utility Bill Print and Mail Outsourcing to Info Send, Inc. and authorize the City Manager or his designee, to enter into a contract with InfoSend, Inc. in the amount of \$479,016, annually, and execute any and all changes within the amounts set by State and Local Law