



**KILLEEN 2040  
COMPREHENSIVE PLAN  
IMPLEMENTATION UPDATE**

**DS-24-065**

**October 22, 2024**

# Background

- Adopted in August 2022, the Killeen 2040 Comprehensive Plan will continue to shape the growth and evolution of Killeen over the next two decades in ways that reflect how the community wants to grow
- Community input during the Comprehensive Plan public participation process revealed that Killeen residents want their city to keep growing, but not at the expense of quality of life. Instead, they want growth to contribute to moving our city forward – especially on the six Big Ideas

# Killeen 2040 – Big Ideas

1

Resource stewardship and fiscally responsible growth ensure a more prosperous community for the long haul

2

It is our shared responsibility to establish a positive culture and environment that people want to be a part of.

3

A truly 'local' business ecosystem is self-sustaining.

4

Everyone deserves access to a safe, affordable, and efficient mobility system that allows them to move freely and easily throughout their community.

5

Neighborhoods, not subdivisions, make great places for everyone.

6

Vibrant downtowns are valuable places.

# Killeen 2040 – Major Accomplishments

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- Adoption of the FY 2025 budget, which ties all expenditures to one of the 6 Big Ideas (BI-1)
- Updated the online dashboard, [Killeen2040.com](https://www.killeen2040.com), to track Comprehensive Plan implementation progress (BI-1)
- Adopted an Outdoor Lighting Ordinance to help prevent outdoor lighting nuisances and preserve the integrity of the night sky (BI-2)
- Hosted the 3<sup>rd</sup> annual Touchdown in Downtown event on September 7<sup>th</sup> to celebrate the kick-off of year three of the comprehensive plan implementation (BI-2)

# Killeen 2040 – Major Accomplishments

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- ❑ Achieved Texas Brew City Designation (BI-2)
- ❑ Streamlined subdivision plat approval process to make it easier and less costly for applicants to gain plat approval (BI-3)
- ❑ Increased the value of the TIRZ2 from \$37 Million in FY22 to \$194 Million in FY25 (BI-3)
- ❑ Rebuilding several major roadways including Bunny Trail, Watercrest, and Gilmer (\$22M investment) (BI-4)
- ❑ Completing major roadway designs for Rancier Ave and Stagecoach Road (BI-4)

# Killeen 2040 – Major Accomplishments

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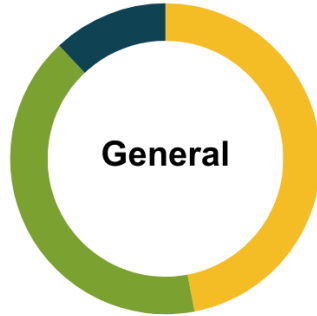
- ❑ Completed implementation of the My Government Online permit portal for Planning and Engineering applications (BI-5)
- ❑ Adopted Short-Term Rental Registration Ordinance (BI-5)
- ❑ Updated the City's screening device regulations to ensure that non-residential uses are adequately screened from abutting residential properties (BI-5)
- ❑ Leveraged more than \$25 of private investment, for every \$1 of city investment in downtown Killeen (BI-6)
- ❑ Added 25 new businesses and 75 new jobs in downtown Killeen (BI-6)

# Touchdown Downtown 2024

7



# Killeen 2040 – Year 2 Update



47%  
Not Started

0%  
In Progress

41%  
In Progress and  
Ongoing

12%  
Complete



38%  
Not Started

27%  
In Progress

21%  
In Progress and  
Ongoing

14%  
Complete



51%  
Not Started

11%  
In Progress

24%  
In Progress and  
Ongoing

14%  
Complete



15%  
Not Started

30%  
In Progress

30%  
In Progress and  
Ongoing

25%  
Complete



33%  
Not Started

17%  
In Progress

40%  
In Progress and  
Ongoing

10%  
Complete



34%  
Not Started

19%  
In Progress

31%  
In Progress and  
Ongoing

16%  
Complete



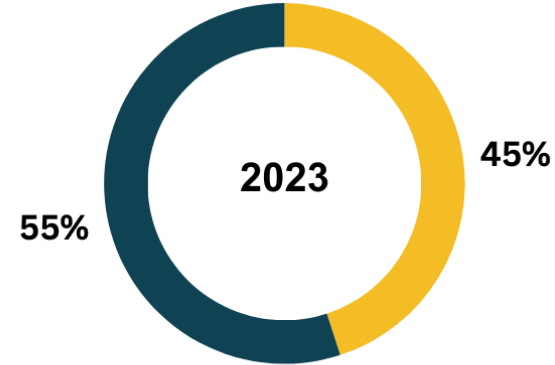


# Killeen 2040 – Year 2 Update

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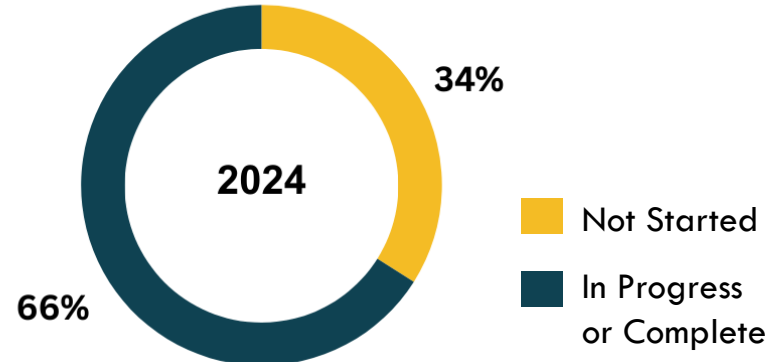
## □ 2023 Implementation Breakdown:

- ▣ 45% Not Started
- ▣ 34% In Progress
- ▣ 21% Complete



## □ 2024 Implementation Breakdown:

- ▣ 34% Not Started
- ▣ 19% In Progress
- ▣ 31% In Progress & Ongoing
- ▣ 16% Complete



# Killeen 2040 – Year 3 Goals & Priorities

10

- ❑ Continue to incrementally update development standards to address ADUs, tiny homes, infill development, flexible zoning districts and parking minimum requirements
- ❑ Complete a Citywide Strategic Housing Plan
- ❑ Launch incremental neighborhood improvement plans starting with a small area plan for North Killeen Revitalization Area
- ❑ Start construction of the Stagecoach Reconstruction Project
- ❑ Complete Bunny Trail and Gilmer Road Reconstruction projects
- ❑ Achieve Texas Main Street designation
- ❑ Host a Local Developer Bootcamp

# Killeen 2040 – Year 3 Goals & Priorities

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- ❑ Adopt 2025 Water & Wastewater Master Plan
- ❑ Create an economic development strategic plan including all community partners
- ❑ Attract a grocery store to North Killeen
- ❑ Develop a dashboard to track land use & infrastructure fiscal performance
- ❑ Continue City-initiated rezoning efforts to bring zoning into conformance with the Future Land Use Map
- ❑ Begin construction of a Reunification Campus to provide centralized housing and supportive services to unsheltered populations
- ❑ Adopt the 2024 International Building, Life Safety and Property Maintenance Codes

