



CONSIDER
APPOINTMENTS TO
THE MAIN STREET BOARD

RS-26-063

April 21, 2026

Background

- On March 24, 2026, the City Council voted to dissolve the Downtown Advisory Committee and establish a Main Street Board with two-year terms.
- Our contract with the Texas Main Street Program requires the City to establish a Main Street Board to maintain program eligibility.

Background

- The makeup of the Main Street Board is as follows:
 - ▣ Three (3) citizen members; and
 - ▣ Four (4) members from any of the following organizations:
 - Killeen Arts Commission;
 - Heritage Preservation Board;
 - Fort Hood;
 - Downtown Merchants Association;
 - Hispanic-American Chamber of Commerce;
 - Innovation Black Chamber of Commerce; and
 - Greater Killeen Chamber of Commerce.

Background

- Staff recommends establishing staggered terms to support continuity and align with Main Street best practices, with initial appointments in two groups:
 - Three (3) *citizen members* to be appointed for an initial term ending October 1, 2026; and
 - Four (4) *organizational members* to be appointed for an initial term ending October 1, 2027.

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- Main Street best practices recommend structuring Board membership to support the implementation of the Four-Point Approach.
 - **Design** (graphic design, branding, or the arts);
 - **Organization** (nonprofit and community/business leaders);
 - **Promotion** (events and marketing); and
 - **Economic Vitality** (business and economic development leaders).

Main Street Board

- Staff recommends the following appointments to the Main Street Board:
 1. Toni Ringold, *Citizen Member*
 2. Josh Pemberton, *Citizen Member*
 3. Daniel Watkins, *Citizen Member*
 4. Ronnie Russell, *Organization Member (IBCC)*
 5. Khandiese Cooper, *Organization Member (Downtown Merchants Association/IBCC)*
 6. Michelle “Mimi” Flores, *Organization Member (GKCC)*
 7. Dustin Evans, *Organization Member (GKCC)*

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□ **Toni Ringgold** – *Citizen Member*

- Previously served on the Downtown Advisory Committee
- Promotions professional
- Downtown property and business owner (Space Create Studios)
- IBCC Member
- Member of the City of Killeen TIRZ #2 Board

□ **Josh Pemberton** – *Citizen Member*

- Downtown property and business owner (EMPWR)
- Promotions professional

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- **Daniel Watkins** – *Citizen Member*
 - Downtown property and business owner (Yokai Society Tattoo)
 - Design professional

- **Ronnie Russell** – *Organizational Member (IBCC)*
 - President of the Innovation Black Chamber of Commerce (IBCC)
 - Organization and Economic Vitality professional

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□ **Khandiese Cooper** – *Organization Member*

(Downtown Merchant Association & IBCC)

- President of the Downtown Merchants Association
- IBCC Member
- Previously served on the Downtown Advisory Committee
- Downtown property and business owner (Khanetic Images)
- Member of Killeen Planning & Zoning Commission
- Organization and Promotion professional

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- **Michelle “Mimi” Flores – Organization Member**
(GKCC staff)
 - Vice President of Chamber Services for the Greater Killeen Chamber of Commerce
 - Organization and Economic Vitality professional

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- **Dustin Evans** – *Organization Member*
(*GKCC Member*)
 - Downtown property and business owner (Southern Roots)
 - Member of Greater Killeen Chamber of Commerce
 - Member of the Killeen Public Policy Council
 - Member of the Texas Craft Brewers Guild
 - Organization and Economic Vitality professional

Main Street Board

- Staff from the Texas Historical Commission (THC) are scheduled to be in Killeen on May 13th to provide in-person training for the new Board members.
- The First Lady of Texas will be in Killeen on May 27th to celebrate our acceptance into the Main Street Program. The Main Street Board will be integral to this event.

Recommendation

- Staff recommends that the City Council appoint the following seven (7) members to the Main Street Board:

Member	Category	Affiliation	Term
Toni Ringold	Citizen	Downtown Business Owner/ IBCC	10/1/2026
Josh Pemberton	Citizen	Downtown Business Owner	10/1/2026
Daniel Watkins	Citizen	Downtown Business Owner	10/1/2026
Ronnie Russell	Organization	IBCC	10/1/2027
Khandiese Cooper	Organization	Downtown Merchants Association/ IBCC/Downtown Business Owner	10/1/2027
Mimi Flores	Organization	GKCC	10/1/2027
Dustin Evans	Organization	GKCC/Downtown Business Owner	10/1/2027