



PURCHASE OF AUDIO VISUAL EQUIPMENT

RS-22-087

June 21, 2022

Background

2

- ❑ The Utility Collections building located at 210 W Avenue C adjacent to City Hall is utilized for Planning and Zoning meetings, strategic Planning workshops, joint workshops, and other various community related meetings
- ❑ The audio visual (AV) system has exceeded the life expectancy and is intermittently failing
- ❑ The system's current connectivity for peripheral equipment is outdated. The system needs to be updated to a modern configuration that has the ability to broadcast on the city cable channel

Background continued

3

- This new system will provide:
 - ▣ Improvement to the quality of meeting broadcasts
 - ▣ Better presentation of media to the viewing audience (in room and broadcast) including on-screen pointing and labels
 - ▣ A more user-friendly configuration for presentations controlled directly at podium
 - ▣ An improved audio system with automatic volume level control with feedback monitoring and elimination
 - ▣ Digital video recording and playback

Background continued

4

- Staff intends to purchase the equipment from RushWorks works a sole Source provider of the Brushworks System in an amount not to exceed \$165,298.50 utilizing PEG (Public/Education/Government) funds for the upgrade AV equipment
- RUSHWORK'S is the sole source of the A-list broadcasting system. A-LIST and VDESK broadcast automation and streaming systems effectively integrate a traditional “broadcast server” with a bulletin board system, thus creating a distinctive point of difference with this two-in-one “hybrid” solution

Alternatives

5

- ❑ Do not authorize the upgrade of Audio-Visual System
- ❑ Authorize the purchase of the Audio-Visual System from RushWorks with the anticipated expenses not to exceed \$165,298.50 utilizing PEG (Public/Education/Govt) funds

Recommendation

6

- Staff recommends that the City Manager or his designee be authorized to execute the purchase of Audio-Visual System from RushWorks with the anticipated expenses not to exceed \$165,298.50 utilizing PEG (Public/Education/Govt) funds