




Arts Commission City of Killeen Annual Report

Fiscal Year 2021



Arts Commission Annual Report FY 2021 Introduction

In March 1990, through ordinance the Killeen City Council established the Arts Commission as a seven-member board appointed by City Council with representatives in the following:

1. Instrumental and vocal music/radio/television/tape and sound recording
2. Dance/drama/motion pictures/creative writing
3. folk art/ painting sculpture/ photography/graphic craft arts/architecture/design and allied fields
4. Education with a background in the Arts
5. Three members of the public-at-large

The board membership was amended in 2018 to nine members, including an additional two members of the public-at-large.

The ordinance requires the commission to submit to City Council the following:

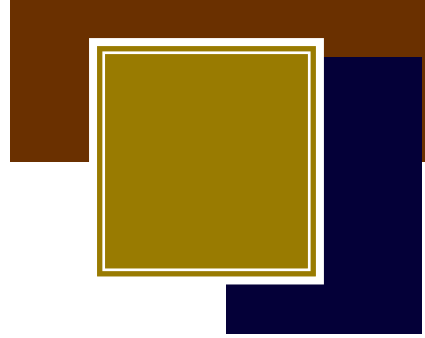
- The recommendations for the allocation funding for the Arts
- An annual advisory report prior to budget consideration, recommending actions to be taken by the community and the City Council to advance art and culture within the City of Killeen
- Recommendations on long range goals for the development of tourism and the convention and hotel industry through its use of funding for the arts

Further, the ordinance charges the Arts Commission to explore and encourage development of community resources for the support of the arts and cultural enrichment in Killeen.

Arts Commission Annual Report

FY 2021

Introduction



Current Members of the Commission

Chairperson:

Darlene Golden, Dance/Drama/Writing

Vice-Chairperson:

Luvina Sabree, At-Large


Commission Members

John Miller, Folk Art/Painting/Sculpture
Erin Hughley, Educator/Arts
Van Fraley, Music/Radio/TV/Tape/Sound
Angela Galbreth, At-Large

Monique Brand, At-Large
Christopher Brown, At-Large
Regina Mitchell, At-Large

Arts Commission Mission

- To develop a community multi-cultural arts program that will enhance tourism and hotel/motel use, through the arts
- To encourage an increase in quality arts programs available to the citizens of the City of Killeen
- To stimulate an interest in the local arts of all cultures and minority groups especially ensuring access for seniors and disabled citizens
- To encourage exposure to the arts for school-age citizens
- To preserve and develop the arts and to maximize the quality of the arts and their contributions to our City's culture
- To recommend the equitable distribution of resources from the public and private sectors necessary to accomplish the mission
- To produce and promote activities which accomplish this mission



Arts Commission Annual Report FY 2021 Year at a Glance

Due to the Covid-19 pandemic fiscal year 2020-2021 continued to be challenging for the Arts Commission Grant program. City Council approved funding in the amount of \$85,000 for Arts Commission sponsored events, which was significantly less than the prior year. However, on September 14, 2021, City Council approved use of funding from the American Rescue Plan for the Arts Commission. Funding in the amount of \$102,167 was to be used to restore funding that was cut due to the financial impacts of Covid-19.

City Council approved 19 grants across 7 organizations and 14 events across 5 organizations were held.

These events covered a vast array of artistic expression in the areas of film, theatre, music, food, and cultural representation.

Year-long projects included the forty-second theatre season of Vive Les Arts Societe and Children's Theatre. Vive Les Arts Societe productions included A Christmas Carol, Almost, Maine, Once On This Island, The Importance of Being Earnest, Bring It On and Chicago while the Children's Theatre productions included Annie, Jr., Moana, Jr. and Marvel Summer Camp.

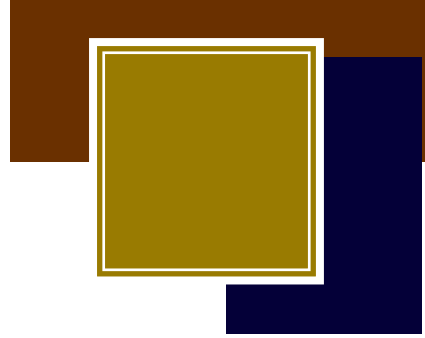
The single events held in fiscal year 2021 include:

Killeen's Black Art and Film Festival which was hosted by Armed Forces Natural Hair and Health

Taste of Africa and Killeen Poetry Slam/Rhythm & Vibes which were hosted by IMPAC Outreach

Kwanzaa and the 12th Annual Caribbean AFRAM Festival which were hosted by Songhai Bamboo Roots

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 Year at a Glance, Contd.



Awarded Events

Organization	Event	Grant Amount*	Amount Paid
Armed Forces Natural Hair and Health*	Black Art and Film Festival	\$18,279	\$18,279
IMPAC Outreach*	Taste of Africa	16,303	16,303
IMPAC Outreach*	Killeen Poetry Slam/Rhythm & Vibes	7,139	7,139
Songhai Bamboo Roots	Kwanzaa	1,551	1,505
Songhai Bamboo Roots*	Caribbean AFRAM Festival	14,882	14,882
Vive Les Arts Children's Theatre	Multiple	14,343	9,570
Vive Les Arts Societe	Multiple	22,815	22,815
Total:		\$95,312	\$90,493

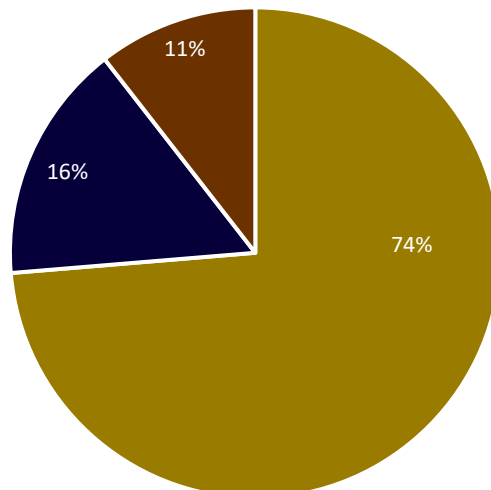
* The grant amount includes ARPA funding

Cancelled Events


The following events were cancelled during the fiscal year 2021 grant cycle:

- Armed Forces Natural Hair and Health – AFNHH Expo and Veggie and Art Fest
- Artesania y Cultura Hispana – Fiesta of Art and Culture
- Central Texas College Foundation – Epically Geeky Expo
- IMPAC Outreach – African Arts and History Showcase

Arts Commission Event Chart



■ Completed ■ Event cancelled due to Covid-19 ■ Withdrawn for other reasons



Arts Commission Annual Report FY 2021 Annual Advisory Report

The Commission began fiscal year 2021 by sponsoring a marketing event “A Night with the Arts Commissioners” to promote the grant program and showcase local artists. The evening recognized the importance of the Arts Commission, Hotel/Motel tax, along with the many grantees, participants and home town talents and why funding the many organizations is so fundamental to this community.

It is the goal of the Arts Commission to continue to host “A Night with the Arts Commissioners” and to have the grantees participate in the evening.

Fiscal Year 2023 Recommended Actions

Funding

Chapter 351.103(c) of the Texas Local Tax Code states:

Not more than 15 percent of the hotel occupancy tax revenue collected by a municipality, other than a municipality having a population of more than 1.6 million, or the amount of tax received by the municipality at the rate of one percent of the cost of a room, whichever is greater, may be used for the purposes provided by Section 351.101(a)(4)

The Arts Commission recommends funding in the amount of \$312,858

Grant funding for prior and current fiscal years

Fiscal Year	City Funding	ARPA Funding	Total Annual Funding
2019	187,167	N/A	187,167
2020	248,339*	100,283*	348,622
2021	85,000	102,167	187,167
2022	37,167	192,455	229,622

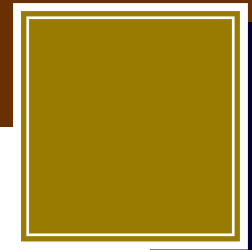
*Includes additional one-time funding of \$61,172

*FY2020 ARPA funding was for events cancelled during FY2020. The funding was not available during FY2020

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Long-Term Goals



In support of the Arts Commission mission, the commissioners were asked to develop long term goals for the upcoming grant year. These goals were aimed at furthering the primary mission of promoting tourism and the convention and hotel industry through the arts.

The Arts Commission Members were asked to complete a survey to identify long-term goals the Arts Commission should work to achieve. These long-term goals are listed below.

Long-Term Goals:

- Marketing
 - ◇ City of Killeen Social media
 - ◇ Partnerships with local hotels and motels
 - ◇ Commercially advertise with community partners (Chamber of Commerce)
- Develop an annual cultural arts program/competition showcasing local and national artists and organizations
 - ◇ A multiple day showcase or competition that would take place at an indoor/outdoor venue
 - ◇ A meeting or booth space for musicians, artists, filmmakers, dancers, writers, chefs, national or regional body artists, poets, murals, or street art.
- Revamping the grant application workshop and processes
 - ◇ Adding a second date for the grant application workshop

The Commission will formulate a plan to achieve these goals during the FY 2022 grant cycle.

The City of Killeen is a community made up of many ethnicities whose gifts of art, culture and customs are treasures to be shared with the world. The arts are essential to remaining a vibrant city.

“Whether you succeed or not is irrelevant, there is no such thing. Making your unknown known is the important thing.”

– Georgia O’Keeffe