



KILLEEN ARTS COMMISSION FY 2024 GRANT AWARDS

RS-23-132

August 15, 2023

Background

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- Texas Tax Code 351.101 - Hotel Occupancy Tax (HOT)
 - ▣ Requires hotel occupancy tax revenues to be spent in a manner that directly enhances and promotes tourism, the convention industry, and the hotel industry
 - ▣ Authorizes municipalities to allocate up to 15% of hotel occupancy tax collections for the arts
 - ▣ Total FY 2024 grants to the arts allocation is \$401,133
 - American Rescue Plan Act of 2021 (ARPA) \$87,672
 - HOT Fund \$313,461

Arts Commission Funding

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	HOT Fund	ARPA Allocated	ARPA Expended	ARPA Pending	ARPA Remaining
FY2021*	\$ -	\$ 100,283	\$ 49,832	\$ 4,478	\$ 45,973
FY2021	85,000	102,167	60,468	-	41,699
FY2022	37,167	192,455	192,455	-	-
FY2023	230,000	-	-	-	-
	\$ 352,167	\$ 394,905	\$ 302,755	\$ 4,478	\$ 87,672

***Cancelled events in FY 2020**

Grant Award Process

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- March 5 and March 19 – notice of mandatory workshop published
- March 24 and March 31 – staff held grant application workshop
- April 21 – grant application due
- June 9 – Arts Commission evaluated grant applications
- July 14 – Arts Commission reviewed art grant recommendations

Grant Award Recommendations

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Grantee	Hot Fund	ARPA	Total
The Crossroads to Texas Quilt Guild	\$-	\$9,477	\$9,477
Project Spread a Lil Love	20,107		20,107
Killeen Sister Cities, Osan, Korea, Committee	8,261	9,124	17,385
Vive Les Arts Societe	45,594		45,594
The Zamore Foundation	13,394		13,394
Armed Forces Natural Hair and Health	112,695	23,024	135,719
IMPAC Outreach	10,367	23,024	33,391
Vive Les Arts Children's Theatre	35,722		35,722
Songhai Bamboo Roots Association	14,189	23,023	37,212
Its All About You Talent Services	2,690		2,690
Killeen Arts Commission – Solar Eclipse 2024	50,442		50,442
Total	\$313,461	\$87,672	\$401,133

Arts Commission – Solar Eclipse 2024

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- Three-day event to promote tourism and the arts within the City of Killeen
- Friday April 5, 2024
 - ▣ Paint and Sip and sculpture unveiling held in downtown Killeen
- Saturday April 6, 2024
 - ▣ Mini-concert highlighting performers from Central Texas
- Sunday April 7, 2024
 - ▣ Town hall in downtown Killeen educating participants about the eclipse closing with a cover band singing “Final Countdown”

Alternatives

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- ❑ Do not approve the Arts Commission's grant recommendations
- ❑ Amend the Arts Commission's grant recommendations
- ❑ Approve the Arts Commission's grant recommendations

Recommendation

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City Council approve the Arts Commission's grant recommendations