



WEBSITE CONTRACT AWARD

RS-18-023

April 3, 2018

Website Background

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- City's primary website serving all departments
- Designed in-house in 2009 and has reached end of life
- Current annual usage
 - 2.1 million page views; 900,000 sessions; 443,000 users
 - 60% mobile; 40% desktop
- Improvements needed to:
 - accommodate increased storage and traffic
 - improve security and reliability
 - integrate applications
 - Create mobile compatibility and mobile app

Project Background

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- City Council approved funding for website redevelopment in the FY 2018 Budget to improve and expand public access to City information and services and to improve user experience

- City Council approved Request for Proposal process for selection of vendor
 - 8 proposals were received February 2
 - Staff panel scored each proposal and selected CivicPlus, Inc.
 - Staff negotiated a contract with CivicPlus, Inc. in the amount of \$68,403

Alternatives Considered

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- Alternatives Considered
 - ▣ 1. Award contract to CivicPlus, Inc.
 - ▣ 2. Negotiate agreement with alternate vendor
 - ▣ 3. Abandon website redevelopment project

- Staff recommends alternative No. 1
 - ▣ Staff determined that CivicPlus, Inc. offers the best solution for our project and is best qualified to complete it successfully

Website Contract Recommendation

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- Staff recommends that City Council approve the agreement with CivicPlus, Inc. and authorize the City Manager to execute the contract and any amendments within amounts set by state and local law.