KILLEEN ARTS COMMISSION FY 2022 ANNUAL REPORT

May 16, 2023

Background

The City of Killeen Code of Ordinances require the Arts Commission to:

- Submit an annual advisory report with recommendations to advance art and culture within the City (Sec. 2-133(b))
- Make recommendations on long-range goals for the development of tourism and the convention and hotel industry through use of funding for the arts (Sec. 2-132(f))

- City Council approved art grants for 7 organizations
 - These organizations held a combined total of 21 events
- A total of \$288,090 was allocated and \$266,165 was paid to the grantees
 - ARPA funding was utilized across all grant awards

FY 2024 Recommended Actions

- Fund the Arts Commission Grant program at 15% as allowed by Chapter 351.103(c) of the Texas Local Tax Code.
- Funding for the arts over the past three fiscal years:

Fiscal Year	City Funding	ARPA Funding	Total
2021	\$85,000	\$102,167	\$187,167
2022	37,167	192,455	229,622
2023	230,000	29,668(1)	259,668

- (1) Remaining ARPA funding not expended in prior years
- Recommended FY 2024 funding \$313,461

Long-range Goals

- Marketing
 - City of Killeen's social media
 - Partner with local hotels and motels
 - Advertise with community partners
 - Partner with the Downtown Revitalization Director and Committee to submit and obtain the Texas Art Commission's designation as an Arts & Cultural District for additional funding for permanent art installations highlighting the diverse cultures of our great city, through murals, sculptures, and archways.
- Annual cultural arts program/competition showcasing artists and organizations
 - Multiple day showcase/competition
 - Meeting/booth space to showcase the arts (musicians, dancers, writers, chefs, poetry, etc.)
- Revamp grant application workshop and process
 - Add a second date for the grant application workshop