



DOWNTOWN ADVISORY COMMITTEE

RS-22-179

December 6, 2022

Background

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- At the November 1, 2022, workshop, City Council approved a motion of direction for the creation of a Downtown Advisory Committee.
- The Committee's purpose will be to participate in the revitalization efforts by engaging stakeholders and advocating for downtown Killeen.
- This committee will also assist the Downtown Revitalization Director in developing programs, promoting city and private events, and other activities encouraging historic preservation and economic development.

Members

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- Staff recommends an eleven (11) member Committee that meets on a quarterly basis consisting of four (4) downtown business owners/residents and one (1) representative from the following entities:
 - ▣ Killeen Arts Commission
 - ▣ Heritage Preservation Board
 - ▣ Fort Hood
 - ▣ Downtown Merchants' Association
 - ▣ Hispanic-American Chamber of Commerce
 - ▣ Innovation Black Chamber of Commerce
 - ▣ Greater Killeen Chamber of Commerce

Alternatives

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- Do not create the Downtown Advisory Committee.
- Create the Downtown Advisory Committee with changes to the purpose and/or makeup of the committee.
- Create the Downtown Advisory Committee as presented.

Recommendation

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- Staff recommends that City Council approve the creation of an eleven (11) member Downtown Advisory Committee as presented.