



INNOVATION BLACK CHAMBER OF COMMERCE

***A SHARED
VISION FOR
KILLEEN***

Presentation - 2025



MISSION

“To cultivate an innovative and equitable ecosystem.”



Innovation
Black Chamber of Commerce

BUSINESS · VETERANS · TECHNOLOGY


BACKGROUND

Innovation Black Chamber of Commerce

[Website](#) [Directions](#) [Save](#) [Call](#)

5.0 ★★★★★ 42 Google reviews

Non-profit organization in Killeen, Texas

 You manage this Business Profile 

Address: 205 E Avenue D, Killeen, TX 76541

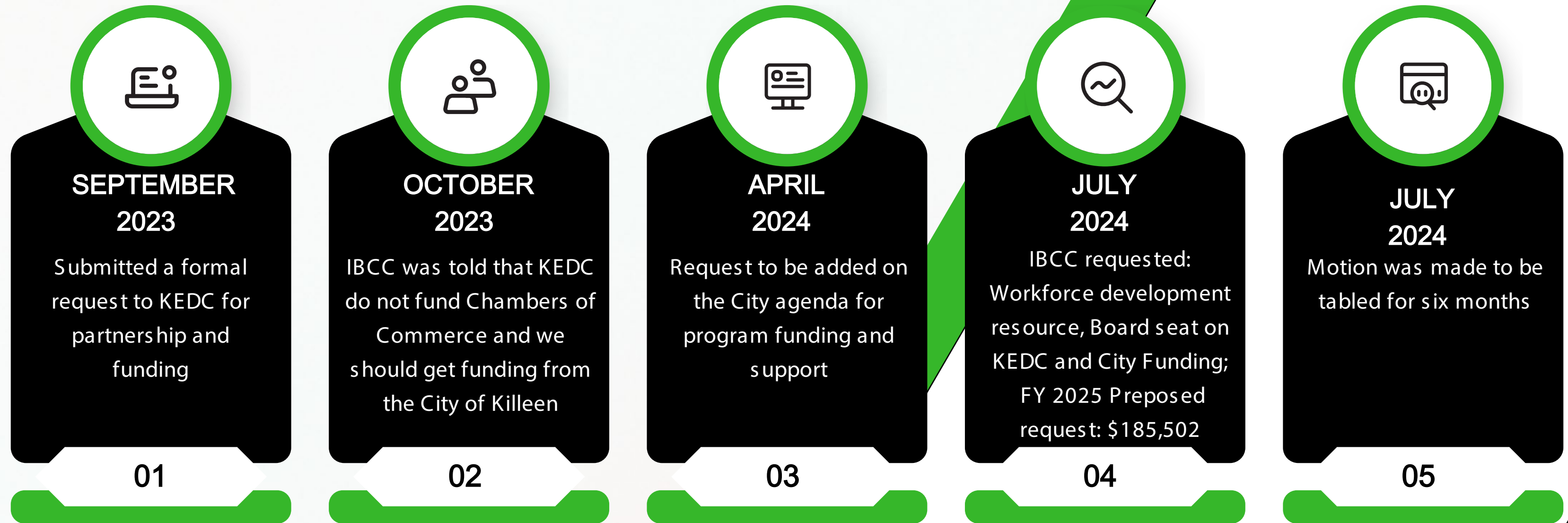
Hours: Closed · Opens 11 AM Tue ▾

Phone: (254) 415-9951

AS SEEN ON



BACKGROUND



IBCC INVESTMENT

IBCC fosters a resilient economy that generates revenue, helping to offset the city's infrastructure and service liabilities. IBCC's business education programs, grand openings, and networking events create a vibrant ecosystem that attracts both local and outside investment and can help Killeen reverse engineer its reputation.



ECONOMIC IMPACT

\$19,500,000



MEMBERSHIP

300+



A PARTNER IN KILLEEN'S ECONOMIC ADVANCEMENT



**Economic
Contributions**



**Vibrant Neighborhoods and
Community Engagement**



**Supporting Local Micro
Enterprise Businesses
and Entrepreneurs**



**Championing
Innovation**



SERVICES AND SPACE FILLER

CITYWIDE EVENTS

4

Number of new businesses and properties purchased in downtown

12



ANNUAL GRAND OPENINGS

25+

REESTABLISH BSH SERVICES

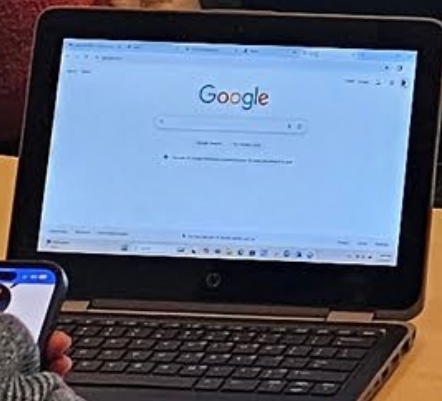
Goal is to activate a downtown Business Service Hub along with SBA and CDFI Presence.



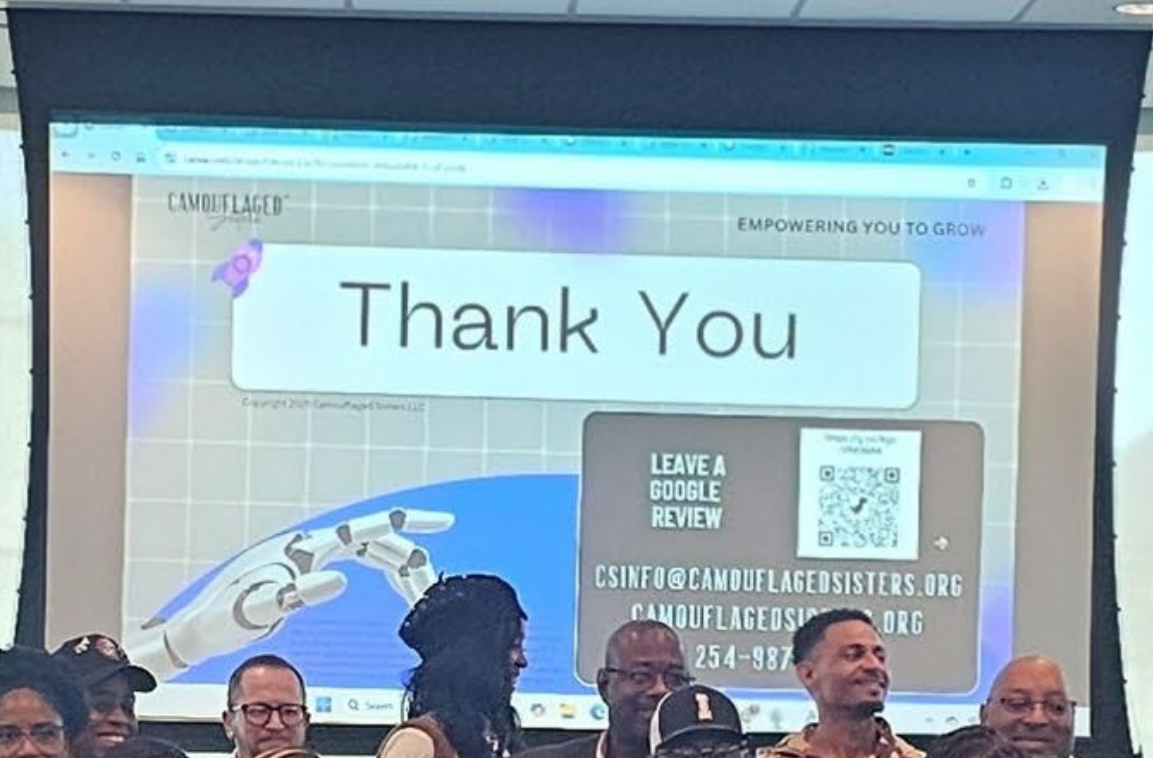
*HOW DOES THIS
BENEFIT THE CITY
AND ITS CITIZENS?*



Innovation
Black Chamber of Commerce
BUSINESS · VETERANS · TECHNOLOGY









3:17 PM
February 12, 2025
AVF 08172

CRESTRON

INNOVATION

MOVEMENT
CAN'T COMPETE A
MISSION

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GOT

BlessBach







GREGORY HARRINGTON

DR. CASSANDRA BRADFORD

DR. OMAI KOFI

KJ HAYWOOD





DO WHAT MAKES Y&U HAPPY

IMPACT SUCCESS WITHOUT FUNDING



PARTNERSHIP OVERVIEW

BENEFIT TO THE CITY



CORPORATE MEMBERSHIP

Corporate Membership for the City of Killeen and the Killeen Visitors Bureau

Value: \$10,000



MARKETING

125 60-second radio Mentions a year for COK and KVB with Event Calendar updates and Marketing.

Value: \$55,000



TITLE SPONSOR

List COK as a title sponsor for our Downtown City Events (4)

Value: \$30,000



MONTHLY TOWNHALL

50 Townhall events to disseminate information City information and resources.

Value: \$22,000



PRIORITY ACCESS

Priority Access & Recognition at all IBCC Events Exclusive Discounts on IBCC Programs & Services and 1 complimentary table and full page ad at IBCC Gala Event.

\$950



CITY SERVICES

List and announce employment opportunity and City services on the website and social media

Value: \$48,000

OFFICIAL ASK

\$250,000 ANNUALLY



USAGE OF \$250,000

USE	PERCENTAGE	AMOUNT
PROGRAM SERVICES	45%	\$ 112,500
ADMIN & PLANNING	25%	\$ 62,500
MARKETING SERVICES	15%	\$ 37,500
MARKET RESEARCH & DISCOVERY	15%	\$ 37,500
OPERATING COST	0%	\$ 0.00





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THANK YOU



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