



ATTACHMENT A

REQUEST TO PLACE ITEM ON THE AGENDA

(Per Section 1-20 of Governing Standards and Expectations)

Requestor(s): R. Adams with J. Gonzalez as alternate

Date: 09-19-2022

Problem/Issue/Idea Name for Agenda:

Establishment of a Downtown Advisory Committee

Description of Problem/Issue/Idea:

The City is investing resources in developing and revitalizing our downtown area. An advisory board would
enhance the economic vitality of the area, foster cooperative efforts between downtown,
further promotion of economic growth and publicity for the area, raise the public
visibility/awareness of local features and activities.

Requested Action:

Establish a Downtown Advisory Board to serve as an advisory committee to the
City Council, and City Staff, consisting of downtown property or business owner reps, at large members who have skills or
professional talents which could enhance the downtown district such as architecture, banking
economic development, and marketing.