



# KILLEEN ARTS COMMISSION FY 2020 ANNUAL REPORT

DS-21-061

May 4, 2021

# Background

The City of Killeen Code of Ordinances require the Arts Commission to:

- ❑ Submit an annual advisory report with recommendations to advance art and culture within the City (Sec. 2-133(b))
- ❑ Make recommendations on long-range goals for the development of tourism and the convention and hotel industry through use of funding for the arts (Sec. 2-132(f))

# Highlights of FY 2020 Art Program

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- City Council approved 16 art grants across 9 organizations totaling \$246,339
- Due to COVID-19 concerns:
  - 7 events were cancelled
  - 2 were withdrawn prior to contract signing
  - 7 were completed
  - \$121,459 of grant awards were paid
- New marketing event “A Night with the Art Commissioners” to promote the grant program and showcase local artists

# FY 2022 Recommended Actions

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- Increase funding for the arts to pre-pandemic level
- Funding for the arts over the past three fiscal years:
  - ▣ FY 2019 - \$187,167
  - ▣ FY 2020 - \$248,339\*
  - ▣ FY 2021 - \$85,000
- \*includes additional one-time funding of \$61,172
- Recommended FY 2022 funding - \$187,167

# Long-range Goals

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- Marketing
  - ▣ City of Killeen's social media
  - ▣ Partner with local hotels and motels
  - ▣ Advertise with community partners
- Annual cultural arts program/competition showcasing artists and organizations
  - ▣ 2–3-day showcase/competition
  - ▣ Meeting/booth space to showcase the arts (musicians, dancers, writers, chefs, poetry, etc.)
- Revamp grant application workshop and process