



MUSIC FRIENDLY TEXAS DESIGNATION

DS-24-024

April 2, 2024

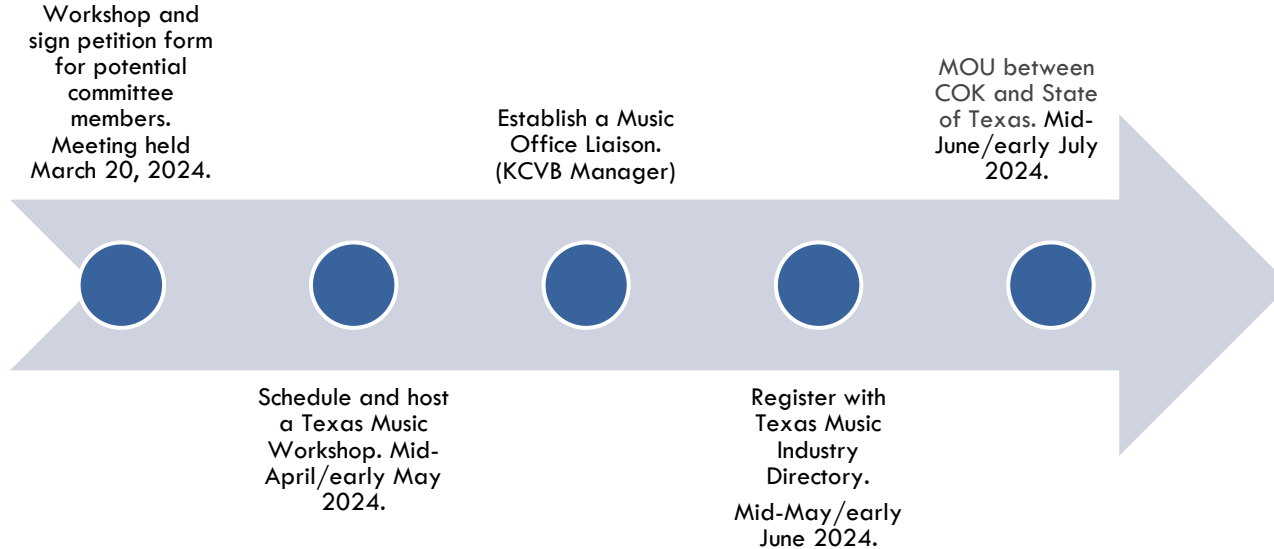
Background

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- ❑ The Music Friendly Texas (MFT) Certified Community Program aims to establish a network that fosters the development of the music industry in Texas communities.
- ❑ By obtaining certification, the City of Killeen will be apart of a statewide network committed to attracting music industry growth for the purpose of furthering tourism initiatives.

Music Friendly Texas Application Timeline

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Killeen MFT Committee – Pre-designation

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- ❑ Per the guidance from the MFT website, the local applicant must create an advisory committee made up of the local music community stakeholders.
- ❑ Prior to scheduling the required pre-application workshop, the pre-application advisory committee were convened to sign the application.
- ❑ The final committee will be established after MOU is signed.

Designation Requirements

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- ❑ Liaison participate in monthly virtual MFT office calls.
- ❑ One(1) yearly in-person MFT Regional Office meeting.
- ❑ Attend the Annual Texas Sounds & Cities conference.
- ❑ Locally host as least 2 workshops a year.

Conclusion

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- ❑ The initial steps required to complete the application for the MFT designation have begun.
- ❑ The Killeen Convention & Visitor's Bureau office is working to fulfill the remaining steps required for full application submission.