



KILLEEN ARTS COMMISSION FY 2023 ANNUAL REPORT

PR-24-012

Date: May 21, 2024

Background

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The City of Killeen Code of Ordinances require the Arts Commission to:

- ❑ Submit an annual advisory report with recommendations to advance art and culture within the City (Sec. 2-133(b))
- ❑ Make recommendations on long-range goals for the development of tourism and the convention and hotel industry through use of funding for the arts (Sec. 2-132(f))

Highlights of FY 2023 Art Program

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- City Council approved art grants for 8 organizations
 - ▣ These organizations held a combined total of 22 events
- A total of \$259,668 was allocated and \$239,579 was paid to the grantees
 - ▣ ARPA funding was utilized for certain grantees

FY 2024 Recommended Actions

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- Fund the Arts Commission Grant program at 15% as allowed by Chapter 351.103(c) of the Texas Local Tax Code.
- Funding for the arts over the past three fiscal years:

Fiscal Year	City Funding	ARPA Funding	Total
2022	\$37,167	\$192,455	\$229,622
2023	230,000	29,668 ⁽¹⁾	259,668
2024	313,461	87,672 ⁽¹⁾	401,133

⁽¹⁾ Remaining ARPA funding not expended in prior years

- Recommended FY 2024 funding - \$305,200

Long-range Goals

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- Marketing
 - ▣ City of Killeen's social media
 - ▣ Partner with local hotels and motels
 - ▣ Commercially advertise with community partners (Chamber of Commerce)
 - ▣ Partner with the Downtown Revitalization Director and Committee to submit and obtain the Texas Art Commission's designation as an Arts & Cultural District for additional funding for permanent art installations highlighting the diverse cultures of our great city, through murals, sculptures, and archways
- Annual cultural arts program/competition showcasing artists and organizations
 - ▣ Multiple day showcase/competition
 - ▣ Meeting/booth space to showcase the arts (musicians, dancers, writers, chefs, poetry, etc.)
- Work with local artists to create public art projects in various parts of Killeen, including downtown