

# MOUNTED WARFARE

National Mounted Warfare Foundation  
City of Killeen  
Community Partner Briefing  
June 3, 2025







The National Mounted Warfare Foundation was incorporated in 2010 with the mission to build a world-class military museum in the heart of Texas to honor the history of the units and soldiers who have served at Fort Cavazos and share their untold stories



## NMWM Attendance

Month	Attendance	Daily Avg	Out of MSA	Percent
Sep-24	1,841	205	558	30%
Oct-24	2,583	108	931	36%
Nov-24	2,744	131	1,130	41%
Dec-24	2,284	114	646	28%
<b>Total</b>	<b>9,452</b>	<b>128</b>	<b>3,265</b>	<b>35%</b>

Month	Attendance	Daily Avg	Out of MSA	Percent
Jan-25	1,714	78	522	30%
Feb-25	1,670	84	547	33%
Mar-25	2,950	128	878	30%
<b>Total</b>	<b>6,334</b>	<b>97</b>	<b>1,947</b>	<b>31%</b>

<b>Grand Total</b>	<b>15,786</b>	<b>114</b>	<b>5,212</b>	<b>33%</b>
--------------------	---------------	------------	--------------	------------

**Total Days Open: 139**







## Use of Funds

### FY25 (Through 30 April)

<b>Current</b>	
<b>Digital Billboards (2)</b>	<b>\$12,000</b>
<b>Static Billboards (6)</b>	<b>\$23,617</b>
<b>Subtotal</b>	<b>\$35,617</b>
<b>Remainder of FY</b>	
<b>Static Billboards (6)</b>	<b>\$23,000</b>
<b>Rack Card Printing &amp; Distribution</b>	<b>\$13,000</b>
<b>Folio 512</b>	<b>\$1,800</b>
<b>Subtotal</b>	<b>\$37,800</b>
<b>Total</b>	<b>\$73,417</b>
<b>Available Balance</b>	<b>\$6,583</b>

### FY26 (Projected)

<b>Static Billboards (6)</b>	<b>\$55,200</b>
<b>Rack Card Printing &amp; Distribution</b>	<b>\$13,000</b>
<b>Print Ads in Periodicals</b>	<b>\$10,000</b>
<b>Opportunity Marketing</b>	<b>\$1,800</b>
<b>Total</b>	<b>\$80,000</b>



Thank you, City of Killeen,  
for your support and consideration!

Hours of Operation Tuesday – Saturday, 10 AM to 5 PM.

Closed Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Day

Group tours available from 8:30 to 10 AM, Tuesday – Friday