

MOUNTED WARFARE

National Mounted Warfare Foundation
City of Killeen
Community Partner Briefing
June 2, 2026





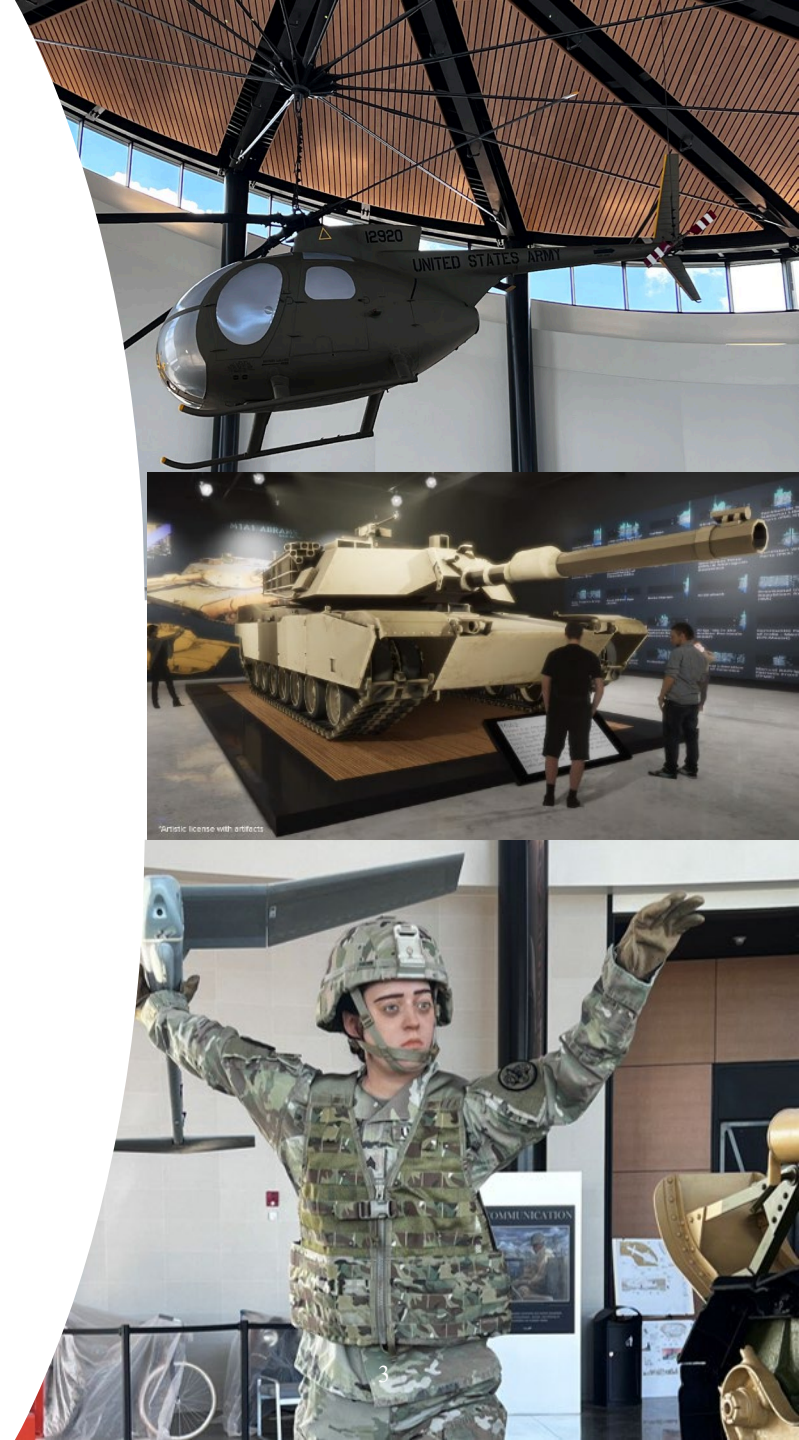
The National Mounted Warfare Foundation was incorporated in 2010 with the mission to build a world-class military museum in the heart of Texas to honor the history of the units and soldiers who have served at Fort Hood and share their stories of service and valor.



NMWM Attendance

Month	Attendance	Daily Avg	Out of MSA	Percent
April 25	2633	111	800	30%
May 25	3709	143	1501	40%
June 25	3319	166	1122	34%
July 25	3977	166	1601	40%
August 25	2847	124	999	35%
September 25	2038	120	894	44%
October 25	0	0	0	0
November 25	1250	139	617	49%
December 25	1615	108	572	35%
Yearly Total	27,752	124	10,053	3%

Month	Attendance	Daily Avg	Out of MSA	Percent
January 26	1436	90	630	44%
February 26	1546	176	1217	43%
March 26	2815	128	878	30%
April 26	2695	150	1000	3%





Use of Funds

FY 25

Month	Amount Expended	Activity
Oct-24	\$2,000.00	Burkett Media Management
Nov-24	\$2,000.00	Burkett Media Management
Dec-24	\$2,000.00	Burkett Media Management
Jan-25	\$2,000.00	Burkett Media Management
Feb-25	\$17,000.00	Burkett Media Management, Star Advertising
Mar-25	\$7,000.00	Burkett Media Management, Star Advertising
Apr-25	\$5,616.94	Star Advertising, LJ Pylon Signs, Camel City
May-25	\$4,600.00	Star Advertising, LJ Pylon Signs
Jun-25	\$1,600.00	LJ Pylon Sign
Jul-25	\$4,600.00	Star Advertising, LJ Pylon Signs
Aug-25	\$10,641.27	LJ Pylon Sign, Certified Folder
Sep-25	\$20,715.00	Star Advertising, LJ Pylon Sign, Ohana Ink, KXXV, KVUE, Primary Outdoor
Total Expenditures	\$79,773.21	
Total Funds Available	\$80,000.00	
Remaining Balance	\$226.79	

FY 26

Month	Amount Expended	Activity
Oct-25	\$1,600.00	LJ Pylon Sign
Nov-25	\$10,600.00	LJ Pylon Sign, Star Advertising
Dec-25	\$4,600.00	LJ Pylon Sign, Star Advertising
Jan-26	\$3,500.00	Star Advertising, Texas Brazos Trail Region
Feb-26	\$4,600.00	LJ Pylon Sign, Star Advertising
Mar-26	\$1,600.00	LJ Pylon Sign
Expenditures To Date	\$26,500	
Total Funds Available	\$80,000	
Remaining Balance	\$53,500	



Thank you, City of Killeen,
for your support and consideration!

Hours of Operation Tuesday – Saturday, 10 AM to 5 PM.

Closed Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Day

Group tours available from 8:30 to 10 AM, Tuesday – Friday