

INNOVATION BLACK CHAMBER OF COMMERCE  
*BUILDING A BETTER TOMORROW TODAY*

# INNOVATION BUSINESS COLLABRATIVE CENTER

*Presentation - June 2025*







# *Empowering Killeen's Economic Future*

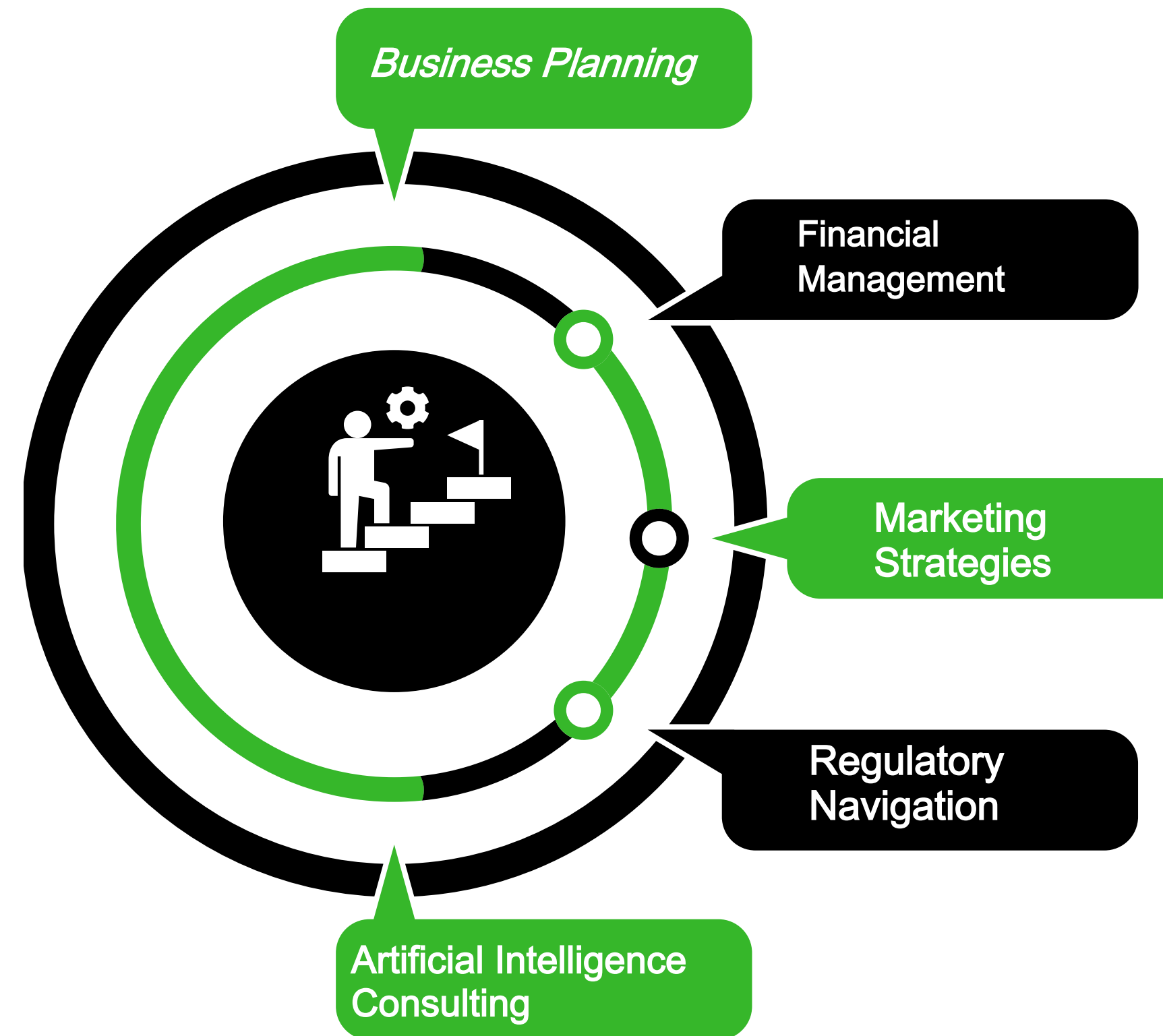
The Innovation Business Collaborative Center (IBCC) catalyzes business services within the Central Texas community. The mission focuses particularly on supporting businesses and individuals through targeted service programs, workshops, and collaborative opportunities.

## ***WE AIM***

to expand our existing services and create new initiatives that address the specific needs of our community. The IBCC stands at the intersection of business development and the future of innovation.

# ***Technical Services: Building Stronger Small Businesses***

Small businesses form the backbone of the local economy, yet many entrepreneurs from low to moderate income communities face significant barriers to success. The IBCC provides comprehensive circular support through personalized consultations, services and targeted workshops addressing critical business needs.



# Business Development: Creating Pathways to Excellence

Our training programs address both foundational skills and emerging technologies to prepare participants for today's competitive entrepreneurial ecosystem.

## Digital Literacy

Building essential technology skills for the modern workplace



## Government Contracting

*Training on how to do business with the City of Killeen and other agencies*

## AI Consulting

Understanding and utilizing artificial intelligence in business applications



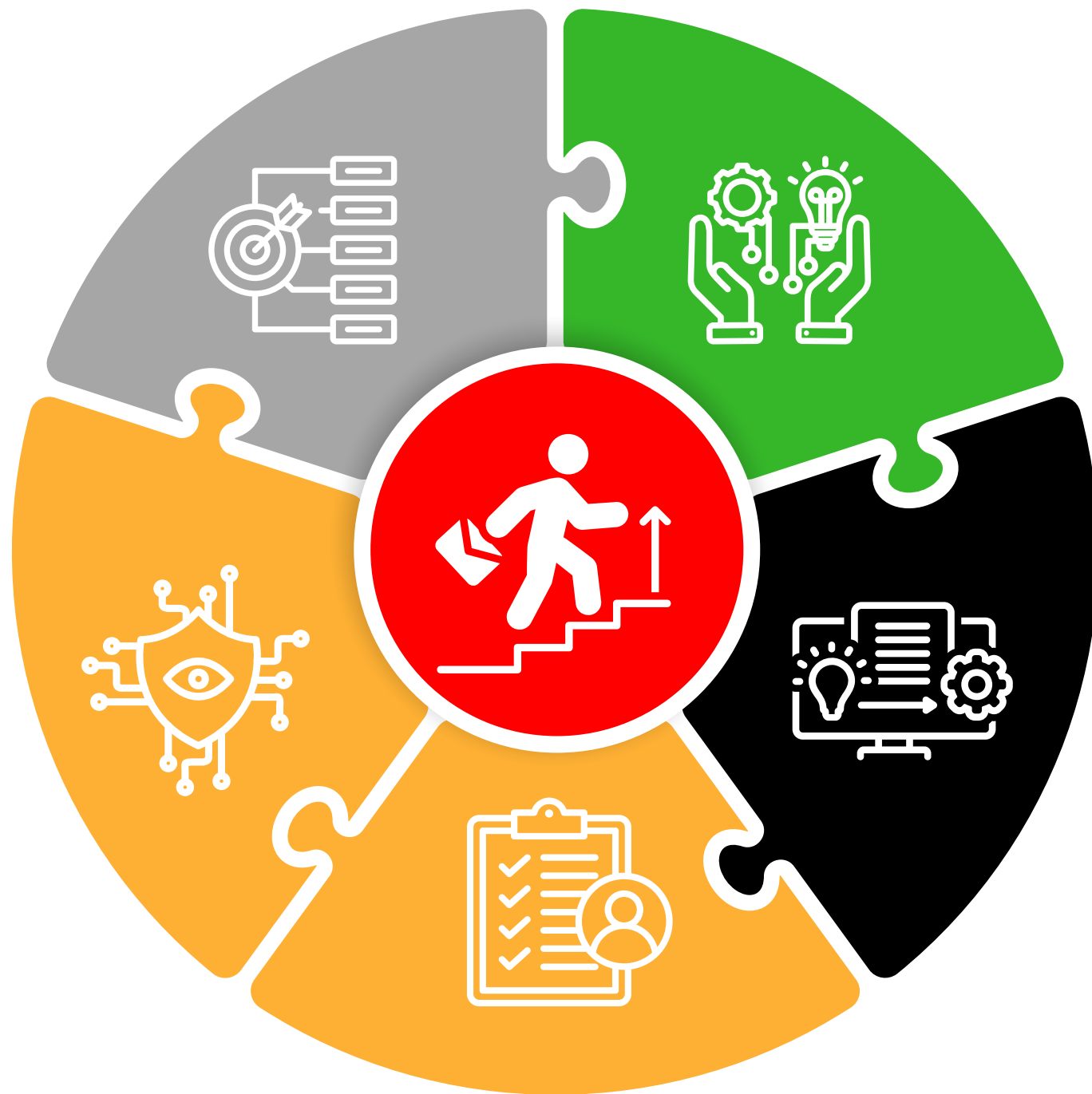
## Customer Service Development

*Developing professional service skills for client-facing positions*



# Funding Allocation: \$187,000

## Maximizing Community Impact



### 15%- MARKETING ALLOCATION | \$28,050

(15%) Help us reach more beneficiaries and maintain program relevance



### 15%- MARKET RESEARCH | \$28,050

15%) Market research & Website Development



### 25% - ADMINISTRATION ALLOCATION | \$46,750

Administrative functions (25%) ensure effective program delivery, while equal investments in marketing .



### 45% - PROGRAM SERVICES | \$84,150

The largest portion (45%) directly funds our core services, including technical assistance, training workshops, and business development services and programs .